

THE HAMLIN HERALD

FARMERS & MERCHANTS
NATIONAL BANK
"Solid As A Rock"

HAMLIN, JONES COUNTY, TEXAS 79520, THURSDAY, DECEMBER 21, 1967

\$3.00 Per Year — SINGLE COPY, TEN CENTS

NEWS AND VIEWS . . .

And What Have You

By BOB CRAIG

We believe that Hamlin citizens will have the opportunity today to determine, to a great extent, the future of this city when they go to the polls and vote on the proposed city sales tax. For we feel that the city must have the money that this type of tax can provide if it is to continue to furnish the needs of its people.

Cities, along with all other forms of governments, are faced with two problems today. It takes more money today to provide the same services that were rendered 10 years ago and at the same time the public is demanding more and more. This additional money must come from somewhere.

With the state, the county, the schools and the cities all trying to operate on ad valorem taxes, it is becoming essential that some other means of revenue be found for some of this. The sales tax, in our opinion, is the best tax to supplement the city's income because of its broad base.

More people help share the load with a sales tax without anyone segment being over burdened.

One of the points brought out in the West Texas Chamber of Commerce's Small Town Task Force, that looked into the future of the small towns of West Texas, was the need for many services by local government.

It was ironical that when surveyed, the cities listed low taxes as one of their major assets and at the same time listed more and better services as their greatest need.

Taxes can get out of line but very few cities have ever grown just because they had low taxes. Facilities and services have done more for the growth of communities than have low taxes.

We hope that the voters of Hamlin will turn out today and approve the sales tax measure, but more important, we urge everyone to go to the polls and express their belief on this issue. As with every election, the results should be the expression of a majority of the people and not just a few.

Please vote today.

Last Friday and Saturday was one of those times that we were happy that we lived close to town. With all of the ice on the streets it was nice being able to walk wherever we needed to go.

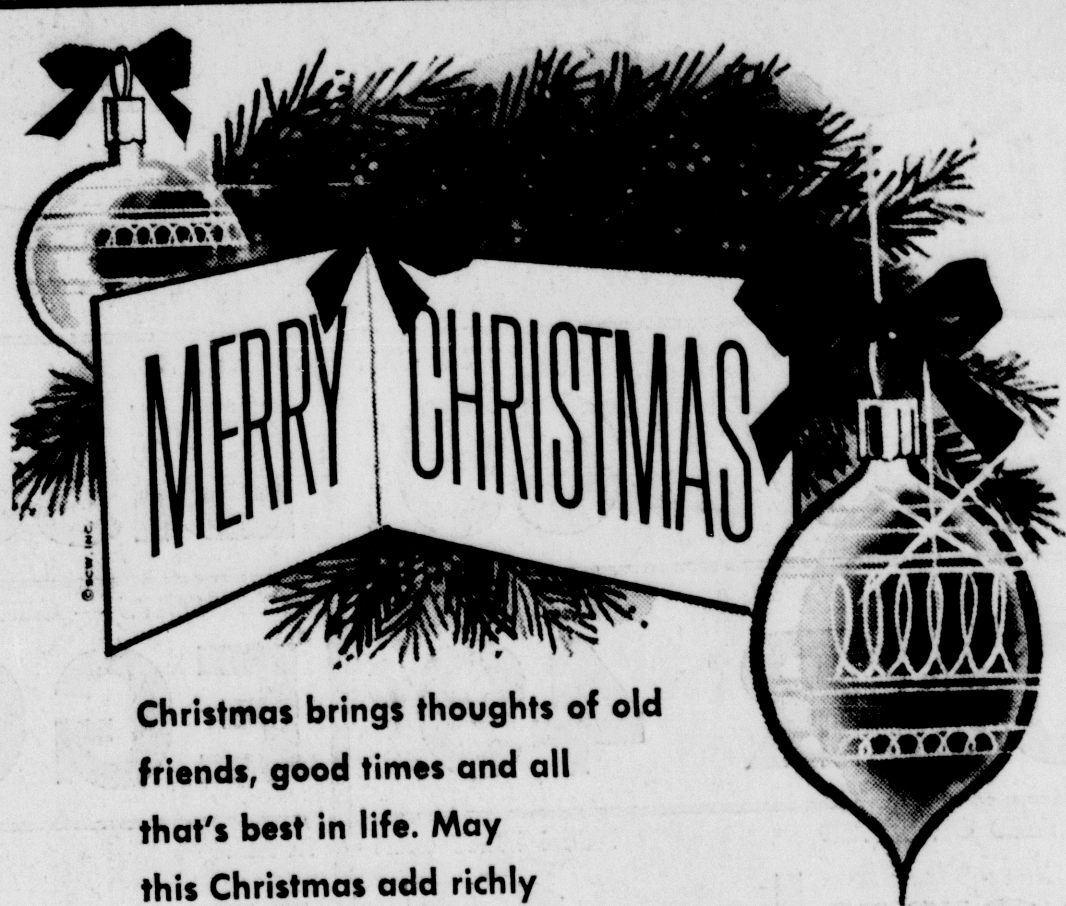
This was just about as bad an ice storm as we have ever seen. And an unusual one in that it did not really get very cold but just seemed to hover below the freezing mark.

We have heard a number of people comment on what a fine Christmas Festival that the bands presented Monday night, and we agree. This program, and the one in the spring, presented by the bands, serves a two-fold purpose — it gives the students an opportunity to perform before the public and it also brings to Hamlin a type of entertainment that we are very short on.

It would be nice if we could have more concert type programs here but this is something that is hard to successfully promote in a city our size.

In this edition of the Herald is a special section of the annual Christmas greetings from the business people of Hamlin to all of their customers. This is their attempt to convey to each of their customers a sincere wish for a Merry Christmas and a Happy New Year and to express appreciation for your support during the year.

Over in this corner, we too, would like to express our best wishes to all of you. May your Christmas be bright with good cheer, warm with the affection of those you love, and merry with the sound of laughter.



Christmas brings thoughts of old friends, good times and all that's best in life. May this Christmas add richly to your store of happy memories.

FROM THE STAFF OF THE HAMLIN HERALD

BOB CRAIG
BARBARA CRAIG
ANNETTA REUSCH
CEL JOHNSON
RICKEY ACKLIN

PIPER PATTEN—
JANET CARSON
TOMMY OLIVER
BETH CRAIG

CORRESPONDENTS—
JUDY WHITE
Old Glory
MRS. R. M. BABE
Sylvester

Radium Wreck Monday Evening Fatal to Two

Two men were killed and traffic was rerouted for several hours Monday evening after an accident that involved an oil tank truck and two automobiles. Scene of the accident was midway between Hamlin and Anson on Highway 83, near the Radium Gin.

Killed were L. C. (Boots) Thomas, 44, of Timpson, who had been working in Hamlin since October, and Avery D. (Unk) Rogers, 53, of Amarillo, who was preparing to move to Rotan at the time of his death.

The Department of Public Safety reported that the

initial collision at 6:40 p.m. was between the oil tank truck, driven by Washington Monty Akins, 59, of Corpus Christi, and the car driven by Thomas. Some three to five minutes later, Rogers' car collided with the rear of the truck.

Mr. and Mrs. Floyd Clifton arrived at the scene just after the first collision and he tried to flag down Rogers east of the crash but to no avail. He continued to stop traffic and Mrs. Clifton helped to get Johnny Bradley, 74, a passenger in the Rogers' car from the wreckage.

Both Rogers and Thomas were dead on arrival at Anson General Hospital.

Bradley was listed in fair condition at the Anson hospital late Tuesday night.

Patrolman Oscar Armstrong of Anson said the truck was eastbound and the first car, driven by Thomas, was going west. The second car was also westbound.

Thomas' car, demolished by the impact, careened into the ditch on the north side of the highway.

The truck owned by the Groendyke Transport Inc. overturned diagonally blocking the west lane.

Traffic was routed on a country road to the north until the wreckage was cleared off the highway and the danger of fire from the highly-inflammable liquid was eliminated. The road was back in use about 12:30 a.m. Tuesday.

Services for Thomas were set for 2 p.m. Friday in the Akins Funeral Home Chapel with burial in the Timpson Cemetery.

Funeral for Mr. Rogers was held at 2 p.m. Wednesday in Weathersbee Funeral Home Chapel in Rotan. Burial was in Rotan Cemetery.

Capacity Audience Hears Local Bands In Christmas Concert

All Hamlin bands were presented in concert Monday evening in the high school auditorium under the direction of Tim Jones. The ninth annual Christmas Festival was given to a capacity audience.

The selections played by the Sixth grade band were "Harmony March," "Skaters Waltz," and "Jingle Bells."

The Junior High band played "Gallant Marines March," "Johnny Learns to Play," featuring Bryce Fowler, cornet solo, and Charles Shira as narrator, "Jingle Bells Rhapsody," "Caribegine" and Rudolph the Red Nosed Reindeer.

The High School band pro-

gram included "El Capitan," "A Christmas Festival," "Overture Internationale," "Ambarito Roca," "Christmas Music for Winds," and "Christmas Party," which featured vocalists Janet Carson, Joey Duncan, Donnelle Hill, Reba Jackson and James Knabel.

Several selections by the Stage Band concluded the program.

Basketball Tournaments Cancelled By Storm, Not Re-Scheduled

The bad weather in the area this past weekend knocked the Pipers and the Piperettes out of their basketball tournaments after first round action Thursday night. The Piperettes were hosting a tourney here and the Pipers were playing in the Aspermont tourney.

The tourneys have not been rescheduled because of the holidays. Both teams won on Thursday night and were scheduled to play in the championship bracket the next night.

The Pipers downed Cooper Junior Varsity 83-71 with Milton Davis scoring 15 points. The Piperettes defeated Weinert 57-42. In other action Jayton won over Aspermont 49-33, Anson over Rochester 55-50, and Haskell over Roby 52-37.

Monday night the local boys B Team downed the Anson B Team 82-36 with Dwayne Miller scoring 20 points to lead the scoring.

Tuesday the two A teams traveled to Spur with the

Piperettes winning 54-42 with Linda Bailey hitting 28 points and the Pipers won 57-45. Davis scored 15, Terry Holt 14 and Van Covington 13.

The next games scheduled are with Aspermont here Dec. 30.

Johnie Agnew Announces for Commissioner

Johnie Agnew announced this week that he plans to seek re-election as Commissioner of Precinct No. 1. He is the first announced candidate for this post and the second candidate to announce in Jones County.

Mr. Agnew, in making his announcement, said that he will make a formal statement at a later date.

In his statement he added, "Thanking you for everything and look forward to seeing everyone in 1968. Merry Christmas."

City Sales Tax To Vote Today

Hamlin voters will go to the polls today (Thursday) to decide the fate of a proposed 1% City Sales Tax. The election will be held in the City Hall with the polls opening at 8 a.m. and closing at 7 p.m.

The sales tax, if approved, would cover the same items now being taxed 2% by the state and would not include

groceries, drugs, real estate, services, etc. Over 100 cities have voted in favor of a sales tax since the Texas Legislature adopted the local option measure.

Numerous local organizations have voted in favor of the tax, including the Board of Community Development, the Hamlin Jaycees, and the Rotary Club.

All qualified voters living within the City limits of Hamlin are eligible to vote. The 1967 registration certificate is valid and the ones now being issued cannot be used for this election.

Mayor Hollis Madden issued a statement this past week urging the adoption of the

sales tax as an opportunity to broaden the tax base of the city. He has said that the city must have more money to operate on with a need for salary increases for its employees, water and sewer improvements and many other needed services.

The tax would be collected by city merchants and would be sent into the Comptroller's office in Austin along with the two percent now being collected. The Comptroller's office would handle all bookkeeping for the city and would mail the city a check for the amount collected once each quarter.

If passed, the first collections would start April 1.

Fire Dept. Free Show Set Friday

The annual free show sponsored by the Hamlin Volunteer Fire Department will be shown at the Rogue Theatre beginning at 10 a.m. The show is an hour and 45 minutes long and will be repeated throughout the day until 5 p.m. Friday.

At intervals during the day prizes will be given to children 12 years of age and under.

Children of all ages are invited to attend the show and come or leave at a time that is convenient for them.

The Fire Department sponsors the show to enable parents to complete their Christmas shopping while the youngsters are entertained.

A. W. Watson Dies Tuesday, Rites Wednesday

Aaron W. (Willis) Watson, 61, died at 2:10 p.m. Tuesday at Hamlin Memorial Hospital. He had been hospitalized four days.

A farmer on Route 1, he lived at Fairfield before moving here in 1923. Born Feb. 5, 1906, he was the son of the late Mr. and Mrs. W. M. (Buck) Watson of Bosque County.

He was a member of Calvary Baptist Church. Services were held Wednesday in First Baptist Church, Rev. Max Brown, pastor, and Rev. Gerrie Hensley, pastor of Calvary Baptist Church, officiated.

Burial was in Hamlin East Cemetery.

Survivors include five brothers, M. H. and W. M., both of Hamlin, Noble of Shallowater, Leonard of Stamford, Owen of Anson; three sisters, Mrs. Joe (Mattie) Teague of Anson, Mrs. Velma Fields of Dallas, Mrs. Clyde (Ollie) Whitaker of Shallowater; and several nieces and nephews.

Pallbearers were Cleo Perryman, Vernon Ely, Robert Rangel, Raymond Scifres, R. J. Waddle, and George Wainscott.

Several Hospitalized From Falls During Weekend Bad Weather

Several Hamlin and area residents were hospitalized from bad falls sustained during the icy weather last week. Sleet covered the ground until thawing began Saturday morning.

Those carried by Foster ambulance to Hendrick Memorial Hospital in Abilene for treatment of broken hips were Ray Ulmer, M. E. Jones, and Mrs. D. L. Kidd of Sylvester.

Those who were hospitalized in Hamlin Memorial Hospital were Delmer Crow, who suffered a fractured left leg in a fall from a ladder; and Mrs. Edgar Smith who received a fractured left leg.

Mrs. J. E. Early of Roby was treated here for a fractured right wrist and Mrs. J. M. Freeman was brought here by Aspermont ambulance for a broken left wrist.

Ben Turner received a severe blow on the head and was hospitalized overnight here for observation.

A number of other persons suffered painful falls during the icy period.

Moisture recorded at 5 p.m. each day at City Pump Station was Dec. 14, .05; Dec. 15, .52; Dec. 16, .16; and Dec.

Driver's License Officer to Be Here On Wednesdays

Beginning Jan. 1, 1968, the driver's license officer of the Texas Department of Public Safety will be in Hamlin every Wednesday from 8:30 to 5 p.m. at the Fire Department Building.

Police Chief Byran Wasson said that Patrolman James Cagle would be taking pictures, and other information needed for licenses to comply with the new law.

Christmas Decoration Winners Told

Judging of the Christmas decorations was held Monday evening. Fifteen residents will receive gifts of merchandise as winners in the five categories of the contest.

The winners, as announced by Mrs. Ned Moore, secretary of the Hamlin BCD, are as follows:

YARD: 1. Lanny Foster, 516 NW Ave. G, \$25 gift certificate, Heidenheimer's; 2. Mac Reid, 312 NW Ave. H, plate glass mirror, White's; Earnie Reusch, 619 NW Ave. J, smoking stand, Harbert Furniture.

DOORWAY: 1. Clyde Fleniken, 711 SW 2nd, transistor radio, Mac's Food Store; 2. Charles Reed, 610 NW Ave. H, steam iron, Piggly Wiggly; 3. David Moore, 43 NW Ave. A, ham, Simpson's Grocery.

WINDOW: 1. E. A. Hewitt, 315 NW Ave. I, electric heater, West Texas Utilities Co.; 2. Delton Jackson, 241 NW Ave. B, electric percolator, Joe Hudspeth's; 3. John Kent Jones, 46 NW Ave. I, \$5 gift certificate, Frank's Store.

RELIGIOUS THEME: 1. L. O. Hughes, 44 NW Ave. I, \$25 savings bond, F & M Bank; 2. E. E. Lewis, 708 NW Ave. H, \$10 gift certificate, Hamlin Fashion or Flower Shop.

OUTSIDE TREE: 1. Sue Sellers, Golf Course Road, 2 gal. Kem-Tone, 2 qt. Kem-Glo, Rockwell Brothers.

Prizes designated for some of the categories were not used because of too few entries. These were presented to the following entries in the yard division, Guy Weaver, 612 NW Ave. A, 30 cup

percolator, McDonald's; Lelton Clifton, 10 SW Ave. J, \$10 gift certificate, Howard Drug Co.; J. D. Kitchen, 220 N. Central, pole lamp, Winn's.

Places in the business division were Hamlin Herald, first; McDonald's, second; West Texas Utilities Co., third and Hamlin Flower Shop, fourth. The traveling plaque will go to the Hamlin Herald for one year. Winner of the plaque three consecutive years gets to keep it.

Mrs. Moore said that she received three entries in the mail Tuesday morning but they were too late to be included in the judging held Monday night.

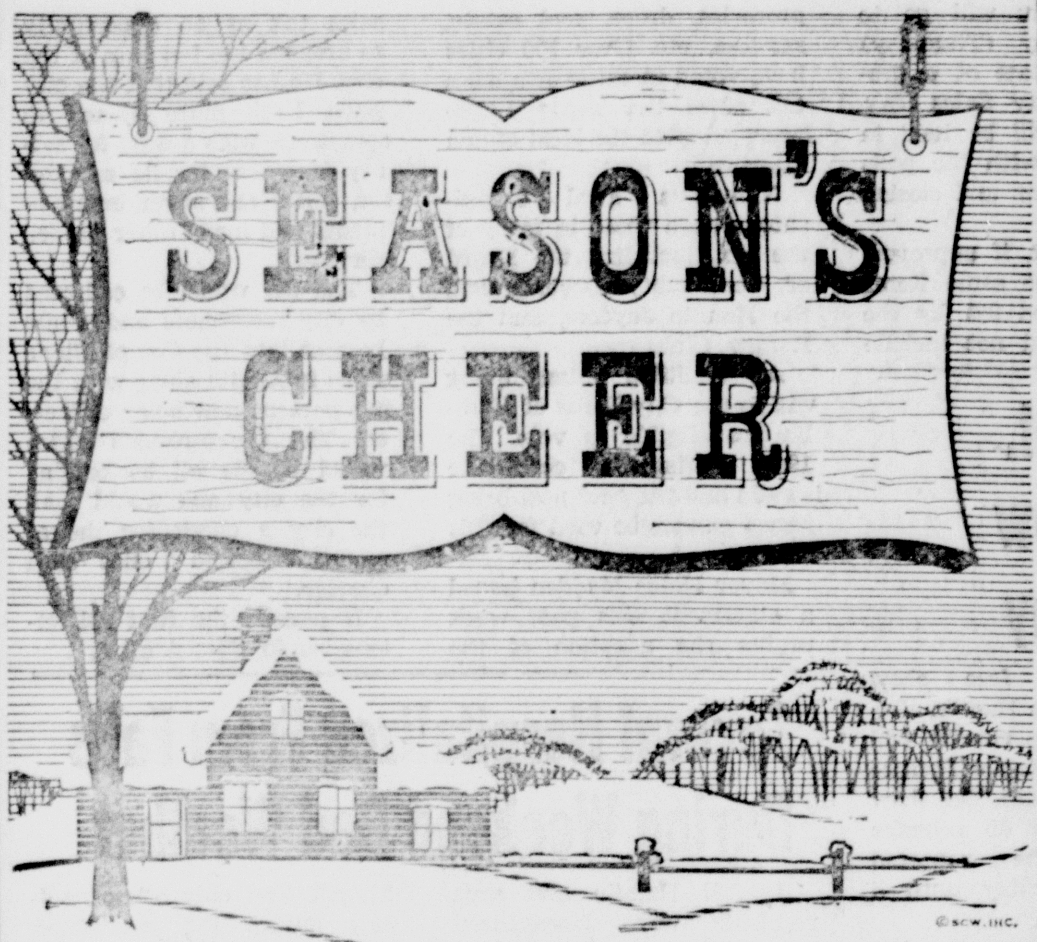
Emphasis was placed on lighting, originality, uniqueness and ingenuity in the judging.

Vote For Progress, Vote For Sales Tax Today

Season's Best Foods

AT LOW HOLIDAY PRICES!

38 4 DEC '67 Form 20



Once again, it is that time of the year when family and friends exchange the good wishes that fill their hearts. As we join in the rejoicing of the season, may we take this opportunity to thank you and yours for your patronage . . . and may we extend our wish for a very Merry Christmas.

LUTHER J. and MARTHA HAUGHT

CREAMY

Crisco 69¢

GLADIOLA

FLOUR 49¢

DEL MONTE — CRUSHED OR SLICED

Pineapple 15¢

DEL MONTE — SLICED OR HALVES

Peaches 3 FOR 89¢

DEL MONTE — FRUIT

Cocktail 4 FOR 99¢

DEL MONTE — GOLDEN

CORN 4 FOR 89¢

DEL MONTE — EARLY GARDEN

PEAS 4 FOR 89¢

3 LB. CAN

KIMBELL'S

Biscuits. 5¢

THOMPSON'S — GRADE A LARGE

EGGS 39¢

KRAFT

Miracle Whlp 49¢

GLADIOLA — WHITE OR YELLOW

MEAL 39¢

ALL SWEET

Oleo 4 FOR 99¢ 15¢

FOLGER'S

COFFEE 69¢

DEL MONTE — CUT - WHOLE - FRENCH - ITALIAN

Green Beans 4 FOR 99¢

PLAN YOUR MEALS AROUND
HOLIDAY HAMS

WRIGHT'S — CURED

HAMS

HALF OR

59¢

Merry Christmas
TO ALL OUR FRIENDS

NORBEST — GRADE A — FANCY HEN

Turkeys 39¢

HORMEL

Bacon 49¢

SEMI BONELESS

Pork Roast 49¢

HORMEL SAUSAGE

SIZZLERS 49¢

KIMBELL'S

Cranberry Sauce 19¢

POUND

POUND

POUND

12 OZ. PKG.

300 CAN

REYNOLD'S

FOIL 29¢

KING SIZE

FRESCA 69¢

MAGIC CIRCLE — SWEET

PICKLES 49¢

DUNCAN HINES — LAYER

Cake Mix 29¢

KLEENEX DECORATED

TOWELS 29¢

REG. 25 FT. ROLL

6 BOTTLE CTN.

QUART

BOX

BIG ROLL

OLD SOUTH

PIE SHELLS 19¢

JOHNSTON'S — MINCE — APPLE — PUMPKIN

PIES 59¢

BAKER'S — ANGLE FLAKE

Coconut 49¢

HERSHEY'S

Dainties 39¢

ZEE — 80 COUNT

Napkins 10¢

PACKAGE OF 2

EACH

14 OZ.

12 OZ.

PKG.



FANCY GOLDEN

Bananas 10¢

FANCY — LARGE

VINE RIPE

CELERY

10¢

US — NO. 1 — GOLDEN

YAMS 9¢

POUND

TOMATOES 19¢

10 LB. BAG

Russet Potatoes 49¢

Double Frontier Stamps on Wednesday with \$2.50 Purchase

MAC'S
SUPER MARKET

Mrs. Johnson Hosts Service Class Christmas Dinner

Mrs. Robert Johnson was hostess for the annual Christmas dinner and program of the Service Class of First Baptist Church.

Mrs. Tom Routh brought the devotional on the Legend of the Christmas Tree. A money tree was also provided for the Lottie Moon Christmas offering.

Others attending were:

Mmes M. F. Holmes, teacher, J. P. Cornelius, S. E. Jones, J. W. Hines, Fred Allen, Dave Herbst, S. C. Ballew, Kenneth Scott, Tom Marshall and Miss Alice Willis.

Visitors were Mmes. E. C. Davis, Sigmon Stovall, W. C. Russell and Routh.

Mr. and Mrs. Billy Gene Weaver are parents of a girl, Kimberly Jean, born Dec. 15 at 12:45 p.m. She weighed 7 lbs. 1 oz.

Last Minute Gift Buys

We Are Open and Ready to Serve You As Early or As Late As You Come In Our Front or Back Door.

Merry Christmas Happy New Year

From All of Us At

Hamlin Flower Shop Fashion Shop

BYRDIE MADDEN, FRANKIE WILSON, FAYRENE WEAVER, OPAL SMITH, CLARICE BLANKINSHIP



MR. AND MRS. A. T. CARSON
... to be honored Sunday

McCaulley Couple to Be Honored Sunday On 50th Anniversary

Mr. and Mrs. A. T. Carson, Rt. 1, McCaulley, will be honored Sunday, Dec. 24, with an open house in the home of their daughter and son-in-law in honor of their 50th wedding anniversary.

Joining Mr. and Mrs. J. T. Mahaffey Jr. in hosting the celebration will be the couple's other children, Fred E. Carson of Big Spring, Hubert G. Carson of Laurence, Kansas, and Archie Carson of Hamlin.

The Mahaffey home is six miles east of Roby on the Anson highway.

Friends and relatives are invited to call from 2 to 4 p.m. Mrs. Carson was born Vena V. Brown, Sept. 15, 1900, daughter of the late Mr. and Mrs. T. S. Brown, in Comanche County near Beatty.

Mr. Carson, son of the late Mr. and Mrs. Sam D. Carson, was born Oct. 22, 1897, at Wills County near Golds-waite.

The couple married Dec. 23, 1917, at Nineve Church in Comanche County and moved to Fisher County in 1921. They lived in Water Valley, Texas, from 1937 to 1942 when they returned to Fisher County.

The couple is semi-retired with Mr. Carson still doing some farming. Mrs. Carson enjoys crossword puzzles as a hobby and he likes to fish. They have nine grandchildren and six great-grandchildren.

Phebean Class Holds Christmas Social Sunday

The Phebean Sunday School Class of the First Baptist Church met with Mr. and Mrs. Johnny Wood Sunday afternoon for the Christmas social.

Mrs. Wood, class president, presided. Mrs. Orville Miller gave the opening prayer.

The devotional by Mrs. Jack Wright was on beauty and happiness of Christmas. Members exchanged gifts.

Husbands of members were guests.

Mrs. Travis Hubbard assisted as hostess.

Refreshments were served to Messrs. and Mmes. Oran Taylor, Orville Waymire, Fred Rosenbaum, J. C. Laine, and Wood. Also Mmes. Weldon Carter, Jack Wright, Orville Miller, Johnnie Agnew, Ben Parker, J. J. Crawford, J. A. Williams and Hubbard.

Mr. and Mrs. Kenneth Wayne Parker of Aspermont are parents of a son, Stephen Wayne, born Dec. 17. He weighed 7 lbs. 9 oz.

Sylvester News...

By Mrs. R. M. Babb
My goodness when the weather does something here it does it up right. We had snow, sleet, and rain; then it froze hard and was very slick. Several can tell you about this as they fell and some didn't come out as well as others. Mrs. Dan Kidd fell and broke her hip so is in Hendrick Hospital in Abilene. She is doing fine after surgery. Mrs. Cliff Early fell Saturday afternoon and broke then jammed her wrist and was in Hamlin Hospital the last report I had.

Mrs. Charles Scott came home on Friday from the hospital and was feeling fine but has to still be careful.

Mrs. Kay Dobbs of Abilene spent most of last week in Hamlin Hospital. She is doing better.

Mrs. A. J. Griffin left on Monday morning to spend the Christmas holidays with her children in Okla.

Mr. and Mrs. Raymond Griffin are leaving this week to spend Christmas in California with her parents. The youngsters are quite excited about the trip.

In the Kenneth Leverett home one night this past week were Mr. and Mrs. Doraell Moore, Karen and Karla of Abilene.

Our sympathy to the Reed family in the death of Robert Reed on Friday a.m. due to a heart attack.

We also wish to extend our sympathy to the family of Frazier Kemp who lost his

life due to a car accident last week.

Capt. and Mrs. Jimmy Lanning are back after spending several days in College Station visiting with his brother, Cadet Lee Lanning. Jimmy will soon report to Ft. Bliss in El Paso.

Have you talked to either Ross or Lenora Douglas the past few days? There is only one young lady in this world at this time and that is Micki and Don Wright's young daughter born last Tuesday night (Dec. 12) in Sweetwater Hospital. All are doing fine now!

In the Babb home on Sunday at noon were Mr. and Mrs. Woodford Pursley of Big Spring and Mr. and Mrs. W. B. Brown of Sylvester. Later in the afternoon the Jerry Prather family of Sweetwater visited in the W. B. Brown home.

Mr. and Mrs. Chunky Brown are very excited over their new great grandson, Master Shipp of Hamlin.

There wasn't any school at any of the schools close around here Thursday or Friday and no services at either church on Sunday due to the very bad weather. The weather men have promised more of the same for this week.

I want to wish everyone a Joyous Christmas and a Happy New Year.

Mrs. Fred B. Moore Hosts Beta Theta

Mrs. Fred B. Moore Jr. was the hostess for the Beta Theta Christmas party Saturday night in her home. Sandwiches, dips and chips, and homemade candies were served. Games of bridge and 42

were played. The party was attended by members and their husbands. Twenty-nine were present.

Mr. and Mrs. Benito Alaniz of Sweetwater are parents of a girl, Elisabeth, born Dec. 17 at 12:47 p.m. She weighed 5 lbs. 3 oz.

PORTRAIT SPECIAL

TODAY ONLY
10 A.M. - 1 P.M.
and 2 P.M. - 5:30 P.M.
THURSDAY
DECEMBER 21



Winn's \$1
HAMLIN
11 X 14 PORTRAIT
OF YOUR CHILD
by
KIDNIE PORTRAITS
of Houston

- ★ NO AGE LIMIT — ADULTS WELCOME
- ★ LIMIT — 2 Children to Family
Additional Children — \$3.00 Each
Groups — Group of 2 — \$3.00
Additional Children in Group — \$2.00 Each
- ★ SELECTION OF FULL POSES
- ★ NO APPOINTMENT NEEDED
- ★ PROOFS WILL BE SHOWN AND FINISHED
PICTURES WILL BE DELIVERED AT WINN'S

Appliance Gifts

THE WHOLE FAMILY WILL ENJOY!

LAST CHANCE TO GET FREE TURKEY AND FRUIT CAKE
WITH PURCHASE OF A MAJOR APPLIANCE OR FOUR TIRES

CHRISTMAS 10 Roll Pkg.

Wrapping Paper 98¢

GENERAL ELECTRIC

SHOW & TELL 2195

RECORD PLAYERS

RADIOS

General 1995 Up

Electric 1295 Up

TABLE MODELS 1295 Up

G.E. DELUXE ELECTRIC CAN OPENER \$19.98 UP

Sunbeam SPRAY, STEAM or DRY IRON with Teflon coated soleplate

Double-coated DuPont Teflon prevents starch build-up

Push-button spray

Wide range of fabric settings

Model SSH 4 \$15.95

GE P-12 PERCOLATOR \$13.98 UP

KNAPP MONARCH BLENDER \$27.95

SUNBEAM Vacuum Cleaners \$27.50

Refrigerators 16995 & Up

With Trade

Electric Blankets

G.E. SINGLE or DUAL CONTROLS 10% OFF

FREE GIFT WRAPPING

Joe Hudspeth's

111 S.E. AVE. A SP 4-1656



THE MODERN HALF
OF YOUR WATCH
IS MISSING



25
unless
it shows
the date...

ONLY BULOVA

offers you the finest and largest selection
of calendar styles to bring your wrist up-to-date



Come in and see our complete selection of BULOVA calendar watches.



Good Tidings
to you and your family
KNABEL'S

218 SOUTH CENTRAL

SP 4-1522



Here's a wish that grows with the years...
our very best to you!

IRVINE HARDWARE

MR. AND MRS. C. H. IRVINE

CLASSIFIEDS

Announcements A

WE NOW HAVE a first class plumber associated with our business. All service calls will be given prompt attention.
HAMLIN BUILDING SUPPLY
 500 South Central
 Phone SP 4-2361

Hamlin Masonic Lodge—958
A. F. & A. M.
 Meets the Second Monday night of each month.
 W. L. Hunter Jr., Sec.

Will Buy Anything of Value or Sell On CONSIGNMENT
COL. LESTER MINTON
 Box 132 SP 4-2400

Card of Thanks A-1

CARD OF THANKS
 To all of the very good and neighborly citizens of Hamlin and other neighbor communities, I would like to express my very personal thank you for the kindness, thoughtfulness and love. All of which was shown to my mother, brothers and sister. And most of all to my beloved Father, Mr. W. G. "Bill" Deel, during his prolonged illness and with his passing. For my not being able to thank you each and everyone personally. I am using this card of thanks. But I would like it known, I am proud to have known each and every one even if it was for only a moment. And it is an honor to be a boy in the Armed Forces from Hamlin, Texas.

Sincerely,
 Billy D. Deel ADR1
 United States Navy
 Norfolk, Va.

CARD OF THANKS
 We wish to express our deep appreciation to Rev. Buddy Sipe and all of our wonderful friends for their prayers, many kind deeds, flowers and words of comfort during the illness and at the death of our beloved husband and father, Frank Houghton. We also want to thank the doctors and nurses of Hamlin Hospital for their kind attention and care.

Sincerely,
 Mrs. Frank Houghton
 Mrs. Jeannine Houghton
 Robertson

CARD OF THANKS
 We would like to express our thanks and appreciation for every expression of sympathy by friends during the illness and death of our loved one H. W. Hennington. We are grateful for the help given by the doctors and nurses at the hospital and for all others who helped out during this time. Each kindness will be remembered by us or years to come.
 The Hennington family

Automobiles B

FOR SALE: 1959 Ford 2 Door. Excellent condition. R. D. Compton. Call SP 4-2474.

USED cars and auto parts—distributors for Forbes rebuilt automotive parts. Have large stock of used auto parts. Buy — Sell — Trade. A. L. Gamble Used Cars. Phone SP 4-2122.

Business Services D

Let us be your boot headquarters for everyone in the family. John's Boot & Saddle Shop.

WE NOW HAVE a first class plumber associated with our business. All service calls will be given prompt attention.
HAMLIN BUILDING SUPPLY
 500 South Central
 Phone SP 4-2361

Shoes need repair? New heels. New soles. New color. See John's Boot & Saddle Shop.

SUBSOILING
 For all subsoiling needs call Herbert Lakey, SP 4-1984.

Need a Saddle? All kinds, all prices. John's Boot & Saddle Shop.

Livestock, Pets I

Sterilized Wire Haired Terrier. Eight year old female answers to the call of Prissy. Christmas Gift to the first Child accompanied by parents who will give her a good home. Contact Carl Murrell at the Garage or at home.

Merchandise for Sale J

FOR SALE: 16 ft. wood cattle feeder, Rex A. Smith. Anson, Texas phone VA 4-2995.

FOR SALE: Have a few more dolls in old fashioned reproductions. Mrs. Fred Carpenter, 545 N. Central.

LOFTY pile, free from soil is the carpet cleaned with Blue Lustre. Rent electric shampooer \$1. Harbert Furniture. Vacuum bags for all cleaners.

GARAGE SALE: Bunk beds, dining set, sofa bed, T. V. T. V. antenna and pole, book cases, portable ironer, boys and girls bikes, toys, clothes for boys 6, 8, 10, and 12; girls,

6, 8, 10; women, 10, 12 and 14. 152 North Central.

GARAGE SALE: 134 N. W. Ave. E. Ladies' clothing and some children's clothing.

YOU saved and slaved for wall to wall carpet. Keep it new with Blue Lustre. Rent electric shampooer \$1. Harbert Furniture. Vacuum Bags for all Type Cleaners.

FOR SALE: NAPKINS, Christmas, All occasion, scriptural, humorous. Get Well and Birthday Cards. Can be picked up at the Knit Shop or from any member of the B & PW Club.

ARMSTRONG linoleum by the yard. 12 foot widths and 7 patterns to choose from. White's Auto Store. 3-1

New or renovated mattresses and box springs. They're guaranteed. Pick up and delivery. Western Mattress Co. Phone Mrs. Pemberton, SP 4-1512.

Christmas Special New and Used PIANOS

Contact Ted James

LES WHITE MUSIC CO.

3564 North 6th
 915 - OR 2-9781
 Abilene, Texas 79603

Bundles for Sale. L. A. Sparks, 735-3068 or L. W. Sparks, 735-3355, Rotan, Texas.

FOR SALE: Good seed oats. Haven't frozen out. Virgie Winn, Aspermont, Phone 3961 or 3921.

Reprocessed 66 Singer Zig Zag Makes buttonholes, fancy stitches without attachments \$39.95 or \$5 per month. Guaranteed. Write credit manager, Box 1292, Abilene.

Real Estate For Rent L

FOR RENT: Two bedroom house. 620 N. Central Ave. Call Jack Hames SP 4-1309.

FOR RENT: 3 Bedroom House. 637 S. Central. Call SP 4-1708.

FOR RENT: Two bedroom house. 540 N. W. Ave. G. Call SP 4-2165.

FOR RENT: 5 Room house on S. Central. \$30 month. Call SP 4-1104.

Real Estate For Sale M

FOR SALE: All new home. All the Extras. 6% int. \$950 moves you in. Call SP 4-1266.

SMALL HOUSE for sale: If interested contact Tom Brady. SP 4-1268.

FOR SALE: House on West Lake Drive. Worth the money. See C. B. Williams. 338 West Lake Drive

FOR SALE: Three bedroom, two baths. 1400 sq. feet living area. Completely redecorated. See at 624 Northwest Seventh or Call Stamford Federal Savings and Loan, PR 3-2714, Stamford.

FOR SALE: Four room house with bath and utility room. 648 N. W. Seventh Street. Mrs. G. C. Adcock.

HOUSE FOR SALE: What you want in a home. Large paneled living-dining room combination. Three bedrooms, two full baths, paneled den, laundry and double garage. Priced for quick sale. SP 4-1568.

THE HAMLIN HERALD

Member WEST TEXAS PRESS ASSOCIATION
 Member TEXAS PRESS ASSOCIATION
 Member PRESS ASSOCIATION
 1967

Established in November, 1906
 Published Every Thursday at The Herald Building, 340 S. Central, Hamlin, Jones County, Texas 79520, by the Pied Piper Publishing Company.

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SUBSCRIPTION RATES

One Year in Trade Territory.....	\$3.00
Including Jones, Fisher, Nolan, Taylor, Shackelford, Stonewall and Haskell Counties	
One Year Outside Trade Territory.....	\$4.00
One Year Out of State.....	\$5.00

Bob Craig Editor-Publisher
 Mrs. Bob Craig Asst. Editor
 Mrs. Earnie Reusch Circulation Mgr.

Notice to the Public: Any erroneous reflection upon the character of any person or firm appearing in these columns will be corrected gladly and promptly, upon its being brought to the attention of the management.

PIPER PATTERN—

Ice Storm Cancels Tournaments; School Out for Holidays Today

Tommy Oliver
 Beth Craig
 Janet Carson
 Our Girl's Tournament didn't get started well when it was called off because of the ice-covered roads. The girls rolled to an easy victory over Weiner Thursday night at the tournament here. At the Aspermont Boy's Tournament our boys beat the Cooper High School Junior Varsity during the first night of the tournament. That tournament was also called off. Last Tuesday night our boys played one of the season's most exciting but sad, games when they were downed by the Aspermont A team 61-60.
 It seemed as though the

Sister of Hamlin Residents Dies In Anson Wednesday

Services for Mrs. H. M. Phillips of Stamford, sister of Ray and Van Huling of Hamlin, were held in Stamford in the First Baptist Church Friday at 2 p.m.

Mrs. Phillips, 73, died at Anson General Hospital at 9 p.m. Wednesday, Dec. 13, after being hospitalized one month. She had lived in Stamford on Route 2 for 36 years.

Born Lenyce Huling, Feb. 25, 1894, in Hopkins County, she was the daughter of the late Mr. and Mrs. W. A. Huling. She was married to H. M. Phillips in Hamlin Feb. 15, 1920. He died Aug. 15, 1962.

She was a member of First Baptist Church in Stamford. Services were conducted by Rev. Jack Southerland, pastor.

Survivors include one son, H. M. Jr. of Stamford; one daughter, Onita Vasek of Stamford; two brothers, Ray and Van Huling of Hamlin; one sister, Mrs. Pernia Bishop of Stamford; four grandchildren and four great-grandchildren.

Pallbearers were Craig Stephens, Don Walker, Don Price, Woody Wilson, Frank Vasek and Doc Lindsey.

Indiana Prince, 81, Dies In Calif Dec. 11. Rites Held Here

Indiana Prince, 81, died at Pittsburg, Calif., Monday, Dec. 11, at 4 p.m. Services were held at 2 p.m. Tuesday Dec. 19, in Oak Grove Baptist Church by the pastor, Rev. B. C. Freeman.

A resident of California since 1944, Mrs. Prince has been ill for 14 months and hospitalized six months.

She was the daughter of the late Mr. and Mrs. Dick Lyles and was born Apr. 2, 1886, in Alabama. She married Alexander Prince in East Texas in 1916. He died in 1958.

She was a housewife, a member of Eastern Star and a member of Oak Grove Baptist Church.

Burial was in Hamlin East Cemetery.

Survivors include one son Alexander Ray of Hamlin; one daughter, Mrs. Jesse Mae Hill of Pittsburg, Calif.; three brothers, Fred and Jimmy Lyles of Hamlin, Henry Lyles of Loving, N. Mex.; one sister, Bessie Sheffield of Hamlin; five grandchildren and several great-grandchildren.

FOR SALE to be moved. Modern two bedroom home. Priced for quick sale. Contact C. A. Crouch, 530 NW Ave. G or phone SP 4-2248.

Christmas Holidays had arrived Friday morning when most of the Big Country's schools closed because of the weather or were let out early, as was ours.

"oh! - h - h." "What happened to you?" "I fell down!" Those steps in front of our school really had it in for HHS students Thursday evening and Friday. It really was funny to see quite a few people take a dive out front. Kind of slippery, wasn't it?

Giving the devotional this past Wednesday was Debra Blanton. Singing a quartet number were Janet Carson, Donnelle Hill, Joey Duncan, and James Knabel. They sang an excerpt from "Love Transcending."

"Yea!" School's out." The whole student body will be in general accord today when school is let out for the Christmas Holidays. Classes resume Jan. 2.

The F. H. A. planned a very good devotional for Wednesday, it really puts us all in a Christmas feeling.

W. H. Hennington, Retired Farmer, Dies Here Sunday

W. Harvey Hennington, 81, a McCaulley resident since 1917, died at 3 a.m. Sunday in Hamlin Memorial Hospital after being hospitalized for three days following a heart attack. He was a retired farmer.

Services were held at 2 p.m. Monday in McCaulley Baptist Church by the pastor, Rev. Buddy Sipe.

Burial was in McCaulley Cemetery.

Born Nov. 6, 1886, in Milford, he was the son of the late Mr. and Mrs. W. T. Hennington.

A retired farmer, he was a member of McCaulley Baptist Church and Masonic Lodge.

Survivors include three brothers, R. B. of Hamlin, A. B. of Lovington, N. M., A. H. of McCaulley; and two sisters, Ruby Hennington of McCaulley and Mrs. Ray Martin of Ropesville. One brother, O. T., died in 1965.

Pallbearers were R. L. Miers, George Maberry, E. A. (Pud) Lawlis, E. M. Hicks, Ernest Webb and Frank Kemp.

HOSPITAL NOTES

Mrs. Joe Gann
 Mrs. A. S. Dyer
 J. C. Rogers
 Mrs. C. P. Yates
 Mrs. W. B. Elkins
 Mrs. J. H. Gruben
 Lizzie Brown
 Lois Stoner
 D. D. Crow
 W. E. Cooley
 Juan Lujan
 Jim Graves
 Mrs. Eldon Prescott
 Claude Stewart
 Mrs. A. Montoya
 George Essary
 Mrs. E. Smith
 Mrs. Larry Farnsworth

Treated Cotton Seed Shows Gain On ACC Test Farm

Di-Syston treated cotton seed showed a \$7.60 per acre increase over non-treated seed in the 1967 test on The Abilene Christian College farm near Hawley, according to Jones County Agent, Kirby Clayton, who conducted the test in cooperation with Dr. Keith Justice who heads the ACC Agriculture Department and who supervises the demonstration farm.

The demonstration plot, says Clayton, was conducted on both Lankart 57 and Sweatt cotton at a cost of 30c per acre for early season insect control. Since this demonstration was located in the river bottom area where early season insect activity is normally heavy, it seemed to pay dividends. However, the agent cautions that the same test run just north of Anson in 1966 showed no appreciable results. Results have not been consistent on the use of this insecticide in Jones County, says Clayton, but there is some indication that Di-Syston may pay in years of heavy early season insect activity. Definite conclusions cannot be drawn from two years test, says Clayton.

There were more than 250 firms making automobiles in the U. S. in 1908.

Letters to Santa ...

Dear Santa Claus:

My name is Virginia Collins and I am writing for my sisters and brothers. We aren't asking for much, will you please bring it. I have a sister Ruby 12 years old. She wants a doll that walks and a baton and a sister Mary 10 she wants a talking doll and a Baton. A brother Charles 9, he wants a guitar and skates, a brother Curtis 5, he wants a wagon and lots of candy a brother 3, he wants a tricycle and toy cars, a brother 8 months old, please bring him little toy cars or what ever you bring little ones like him, but for me Virginia I would like to have a watch, thats all. If

you can, please bring us some candy and nuts and fruit.

Santa Claus, we love you very much. Please come to see Virginia, Ruby, Mary, Charles, Curtis, Henry, and Donald Collins.

P-TA Christmas Program Held Tuesday Morning

The Parent-Teachers Christmas program scheduled for Sunday was held Tuesday morning at 10 a.m.

The program was postponed because of icy weather.

Students in the first three grades under the direction of Mrs. Willard Maberry and the primary teachers presented "The Wee Tree's Christmas."

Rockwell Bros. & Co.

Will Close On

Saturday Afternoons

Beginning Saturday, Dec. 23, We will Close Each Saturday Afternoon at 1:00 and Will Be Closed Until the Following Monday Morning.

Rockwell Bros. & Co.

LUMBERMEN



A Bright Christmas Idea...



It'll bring cheer for many a year!

See all of the wonderful electrical gifts for happier tomorrows at your electric Appliance Dealer or WTU.

Your Gift from WTU ...



"Ease" into the Holidays with this helpful Gift Guide

Holiday recipes, plus practical tips to make entertaining, gift-giving, decorating and wrapping easier and more fun!

West Texas Utilities Company

an investor owned company

Simpson's Fine Foods

WE GIVE S&H GREEN STAMPS

May the true message of Christmas ring through our hearts and be shared with all mankind. MERRY CHRISTMAS

Neinda Philosopher Claims That Under the Frenzied Buying Christmas Spirit Still Intact

Editor's note: The Neinda Philosopher on his Johnson grass farm on Route One has suddenly found out it's Christmas time, his letter reveals. Dear editor:

I saw a man carrying a turkey the other day and I stopped him and said, "Well, getting ready for Thanksgiving, eh?" and he said, "Thanksgiving?" "Thanksgiving was last month. This is for Christmas."

It can't be, I thought, too early for Christmas, hasn't been long since the last one, but I came on home and tore off August, September, October and November from my calendar — by doing this job every four months instead of every month — you cut your work by a third; some people don't know what automation is, why take twelve times to do what you can do in three? — and checked the date against the date on a newspaper I found in my favorite ditch out here and sure enough, Christmas is right upon us.

Since I saw I couldn't do anything about it I picked up that newspaper and right off ran into an article saying

Christmas has become too commercialized, all this gift buying has gotten out of hand, we ought to return to the old-fashion type Christmas.

Then I got to thinking, Gift-giving at Christmas time has a fairly respectable history, if you go back to the original presents of myrrh and frankincense.

When people talk about going back to the old-fashion type Christmas, they mean the Christmas of 50 to 75 years ago, but you try giving a boy a string of popcorn and a roasted apple instead of a bicycle and see how far you get. Try riding over the hill

to grandpaw's farm in a sleigh and you'll tie up traffic for miles back of you. Try singing carols outside somebody's house and you'll find he's getting a better quality of singing on his record player or T.V.

Times change, but I have a notion that underneath all the frenzied shopping and gift-wrapping the spirit of Christmas generally comes through still intact.

If you haven't figured out yet what to get me, you still have time. The Hamlin stores are still open.

Yours faithfully,
J. A.

DPS Predicts 55 to Die In Texas Over Christmas Holiday Weekend

AUSTIN — Col. Homer Garrison Jr., director of the Texas Department of Public Safety, said today that DPS Statistical Services has estimated 55 persons may die in traffic mishaps over the Christmas weekend.

Garrison said that the combined efforts of state and local police agencies and private, traffic safety support organizations will be directed toward keeping the traffic toll below the estimate.

"Operations Deathwatch will be in effect from 6 p.m. Friday, December 22 through 11:59 p.m. Monday, December 25," said Garrison. "During this period we will make every effort to inform each motorist of the need for attention to safe driving. For the first time in many years the uniformed services of the Department are at almost full strength, and every highway patrolman will be on duty as much as possible. In addition, we will have about 250 men from other uniformed services of the DPS who will supplement the highway patrol force doing patrol duty."

Traffic deaths will be tabulated and the totals announced three times daily to the news media from DPS headquarters in Austin.

It has also been estimated that 45 persons will be killed in traffic accidents over the New Year's weekend. The "Deathwatch" will resume at 6 p.m. Friday, December 29 and continue through 11:59 p.m. Monday, January 1, 1968.

Last year 50 persons lost their lives in traffic over the Christmas weekend, and 39 were killed over New Year's weekend.

Cooperating with the DPS in its efforts to hold down traffic mishaps are the Texas Safety Association, the Texas Highway Department, the Texas Motor Transportation Association, the Texas Railroad Association and the Texas Association of Broadcasters.

"Traffic deaths are terrible tragedies at any time of the year," Garrison said, "and they are made even more terrible by the fact that they don't have to happen . . . at Christmas or any other time. We can each do a great deal toward cutting down on the number of mishaps by using a little common sense in our driving and showing a little courtesy."

"We issue each driver a personal challenge at this special time of year. This Christmas let's all go out of our way to show a little consideration for our fellow man, both on and off the road. We can prove in a short while that traffic tragedies can be

Bridge Winners

Mrs. W. O. Willbanks and Mrs. Floyd Briscoe were first in the Tuesday evening bridge play of Hamlin Duplicate Bridge Club.

Mrs. Grady Bowdry of Stamford and Dale Lain were second and Mrs. Dorothy Flowers and Stan Sutton of Abilene were third.

The next meeting will be Tuesday, Dec. 26.

OMITTED

The name of Thomas Goolsby was omitted from the sophomore A average list in last week's reporting of the high school honor roll.

Orabi, a Hopi Indian Village in Arizona inhabited uninterruptedly since 1540, is the oldest town in the United States.

SLOW - ACTING KIDNEYS GOT YOU DOWN?

IN JUST 24 HOURS,

Pep 'em up or your 39c back. Getting up nights, aches and pains may show functional kidney disorders. Take only 3 gentle BUKET tabs a day to help nature REGULATE PASSAGE. TODAY at Waggoner Drug Company

Cotton Farmers Urged to Start Planning Now for Next Season

STAMFORD — Farmers in the 32 West Texas counties comprising the Rolling Plains Cotton Growers, Inc., along with producers throughout the Cotton Belt, will soon wind up the 1967 harvest with one of the shortest crops in many years.

Total U. S. production of cotton for 1967 has been estimated at 7,618,000 bales by the U.S. Department of Agriculture, according to Charles Bragg, executive vice president of RPCG.

Texas crop has been placed at 2,067,000 bales compared to 2,759,188 bales a year ago. The current U. S. crop compares with 9,575,000 bales last year and 14,935,000-bale average for 1961-65, as stated by Mr. Bragg.

"Adverse weather conditions throughout West Texas, as well as the entire South, are largely responsible for the reduced per-acre yields," said Bragg. "Payments offered by the government for idling cotton land is another reason for the short 1967 crop."

"In view of the short supply predicted for next year, directors of the Rolling Plains Cotton Growers are joining cotton industry leaders in urging farmers to review carefully their planting plans for 1968," Bragg asserted. This matter is expected to get major consideration at the 30th annual meeting of the National Cotton Council in Oklahoma City January 29-30. More than a thousand leaders of the cotton industry are expected in attendance."

The Rolling Plains organization has set a goal of 20 members for attendance at the meeting, including J. B. Cooper, Jr., Rescoe farmer and Growers' president, Neuman Smith, Rannels County farmer and vice president of the Southern Region of RPCG, Charles Stenholm of Stamford, immediate past executive vice president, and Bragg, executive vice president.

Meantime, Bragg urges all cotton producers in the Rolling Plains counties to begin now planning for their 1968 cot-

ton crop. So far this year, the price received by farmers for 1967 crop cotton has averaged 8.5 cents above the average market in 1966 and 4 to 14 cents above the loan.

World consumption for 1967-68 is estimated at 52.5 million bales. Under present programs and world outlook, estimated production for 1967-68 is 47.3 million bales, 5.2 million less than estimated consumption.

"It is conceivable that average price paid for cotton in 1968 could reach record highs," Bragg said.

Benjamin Franklin defined man as "a tool-making animal."

For **COLDS** take **666**

**RANCH LOANS
FARM LOANS**

Anywhere in Texas
Prompt Closing
Low Rate—Long Term

**H. O. CASSLE &
SON**

Dear Santa:
I have been a good boy. Please bring me a bicycle, a gun, and another toy.
Thanks,
Freddy Compos

In Israel, the greatest Christmas celebration will be in Nazareth, the little town in the hills of Galilee, where all is related to the boyhood of Jesus.

We Would Like To
ANNOUNCE THAT
AFTER JANUARY 1, 1968
WE WILL NO LONGER
BE OPEN FOR BUSINESS

We have enjoyed serving you and regret that we will be unable to do so in the coming year.

We Wish All of You A Very Merry
Christmas and A Prosperous New
Year.

COOPER'S RESTAURANT
ROY AND FAYE COOPER

Public Notice

WHEREAS, the Hamlin Jaycees, have studied the proposed 1% CITY SALES TAX legislation and have come to the following conclusions:

WHEREAS, the Hamlin Jaycees, recognize the fact that the cities only channel of revenue is through property taxes;

WHEREAS, the Hamlin Jaycees, recognize the fact that most all city employees do not receive a livable wage, therefore qualified personnel is hard to keep;

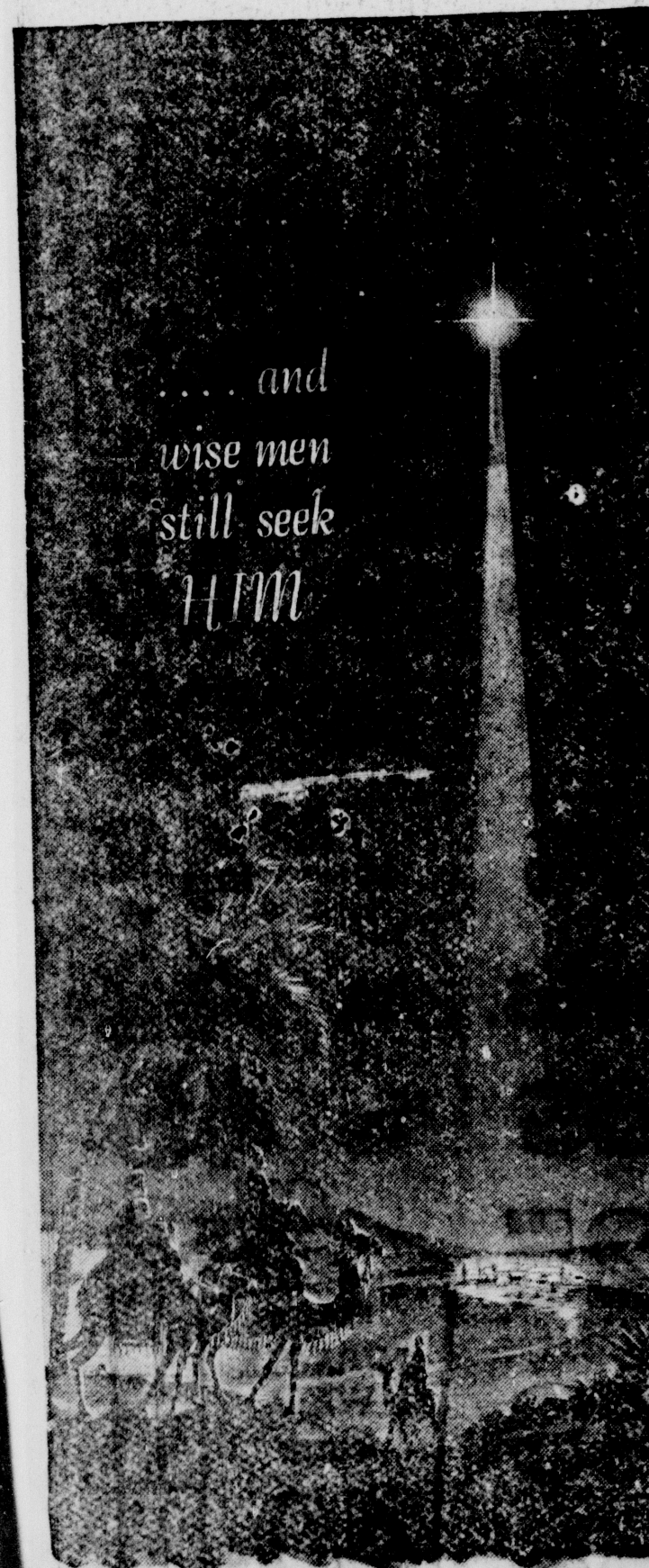
WHEREAS, the Hamlin Jaycees, recognize the fact of the increase in cost of all machinery and its upkeep;

WHEREAS, the Hamlin Jaycees, have much faith in our present City Officials, and realize that they manage the City business with a tight fist;

THEREFORE, BE IT RESOLVED, the Hamlin Jaycees are in full support of "Pennies for Progress" 1% City Sales Tax to be voted on by the qualified voter residents in the CITY of HAMLIN on December 21, 1967.

SIGNED: EWELL D. MACKEY, President
BILLY W. EARLY, Secretary

The Hamlin Jaycees will be glad to answer any questions that anyone might have pertaining to this action.



MIDWEST ELECTRIC CO-OP, INC.
ROBY, TEXAS

Shop **HEIDENHEIMERS'** For

Christmas GIFTS
SMART SANTAS
SHOP HERE!



LADIES' SEAMLESS

'FISHNET'

NON RUN

Stretch Stockings

First Quality 100% Nylon

2 Pairs \$1.00

SATIN

Pillow Covers

A luxury case that cradles the head for sleeping comfort — whites and pastels

\$1.98

WHAT TO GIVE HIM?

Hand Rolled Hem

MEN'S INITIAL

Handkerchiefs

3 in a box usually \$1.50 per box now

\$1.00

GIVE HER

Hanes

Hanes reinforced sheer stockings—she will know the brand and appreciate your thoughtfulness—you can be sure she will wear Hanes

\$1.50

GIVE HER A

Robe

We have a special selection of warm quilted and plain corduroy robes.

\$5.95 TO \$8.95



GIFTS for HIM

Men's Corduroy Shirts

Good heavyweight wide wale corduroy for the man that wants a little warmer sport shirt — two pockets, available in small, medium and large in five colors — Sale Price

298

JADE EAST

THE BRAND HE LIKES

After Shave \$2.50, Cologne \$3.00
Sets at \$4.25 and up —

WALLETS

If you don't know the size or have to mail it — select him a wallet — we have all kinds —

1.50 to 4.00

MEN'S PERMANENT PRESS

Dress Shirts

White or colors — 65% dacron 35% cotton or 100% nylons

298

OLD

FASHIONED GREETINGS

Warm wishes to friends old and new. May joy and gladness visit you this Christmas — and all through the new Year

FREE

GIFT WRAP Service



GIFTS for HER

COSTUME JEWELRY

Your easiest selection for gift that is sure to please PINS, EARSEREWES, RINGS, CHAIN BELTS and NOVELTY ITEMS — Most Items —

1.00 & 2.00

GIFT SETS

Two big counters just loaded with pre boxed gift sets including towels, table cloth sets and novelty items. If you haven't found just the gift see this selection —

1.00-1.98-2.98

Movie Star Petticoats

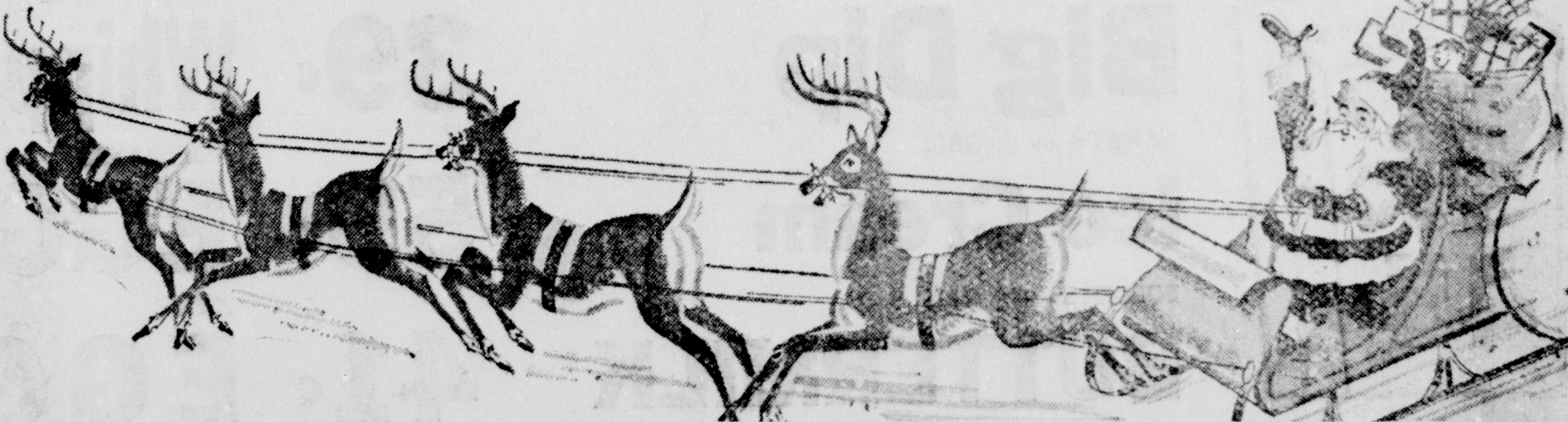
We have the biggest selection in colors and black and white — 100% nylon trimmed in nylon lace—proportioned lengths.

1.98 & 2.98

HANDBAGS

A truly remarkable counter of bags and wallets that she would love to select from — Pick it out for her starting at

1.98 to 7.95



CHRISTMAS DINNER

Make it everything it should be...



Shop
PIGGLY WIGGLY

Holiday Fresh Produce

DELICIOUS

APPLES LB. **23^c**

STALK

CELERY LB. **10^c**

GOLDEN

Bananas LB. **10^c**

TEXAS

ORANGES LB. **10^c**

Holiday Grocery Buys

Holiday Meats

SHURFINE — 303 CAN

Fruit Cocktail 4^{FOR} **98^c**

SHURFINE — 300 CUT

Gr. Asparagus 3^{FOR} **\$1**

SHURFINE — 303 CUT

Green Beans 5^{FOR} **\$1**

SHURFINE — 303

Cr. Corn 5^{FOR} **\$1**

SHURFINE — 303 WHOLE

Irish Potatoes 2^{FOR} **25^c**

SHURFINE — 303

PUMPKIN 2^{FOR} **21^c**

GEISHA — NO. 2

Sliced Pineapple 2^{FOR} **49^c**

GEISHA

Mandarin Oranges **19^c**

SHURFINE — 46 OZ.

Tomatoe Juice 3^{FOR} **\$1^c**



SHURFINE — 300

CRANBERRY SAUCE **19^c**

6 BOT. CTN. KING

Dr. Pepper **39^c**

PLUS DEPOSIT

SHURFRESH

OLEO 2^{LB} **35^c**

SHURFRESH

Biscuits 4^{FOR} **29^c**

SHURFINE

Cake Mix Each **25^c**



FOREMOST — 1/2 GAL.

Big Dip

GANDY'S — 1/2 GAL.

Ice Cream

BORDEN'S — 1/2 GAL.

BUTTERMILK

LB.

Turkeys **37^c**

LB.

Hams **59^c**

KRAFT'S — PHIL. — 8 OZ.

CREAM CHEESE **29^c**

BAMA — 18 OZ. — RED PLUM

JAM **29^c**

ALL OF US AT PIGGLY WIGGLY
WISH EACH OF YOU A MERRY
CHRISTMAS AND A HAPPY NEW
YEAR. THANKING YOU FOR
YOUR PATRONAGE AND HOPE
WE CAN SERVE YOU BETTER
NEXT YEAR.



We will be closed
Christmas and
New Year's
Day!

GEISHA — 8 OZ.

OYSTERS **30^c**

COLLEGE INN — LB. — CHICKENS

NOODLES **29^c**

REYNOLD'S — 18 IN.

Heavy Duty Foil **49^c**

ALL BRANDS — 1/2 PINT

39^c Whipping Cream **25^c**

ALL BRANDS

59^c EGG NOG QT. **49^c**

PEISER

41^c EGGS LARGE DOZEN **39^c**

JOHNSON'S

Apple, Pumpkin or MINCE PIES **49^c**

SUZANNE — 24 CT.

Park House Rolls **19^c**

DUTCH ANN

PIE SHELLS **19^c**

SHURFINE

MILK 7^{FOR} **\$1**

SHURFINE

FLOUR 10 Lb. **79^c**

SHURFINE

SALT 26 Oz. **9^c**

SHURFINE

VEGT. OIL 24 Oz. **39^c**

GLADIOLA

MEAL 5 Lbs. **35^c**

HIPOLITE — M.M. — 7 OZ.

CREAM **19^c**

HERSHEY — 6 OZ.

Dainties **21^c**

DRY

B. E. PEAS LB. **15^c**

ELLIS

PECAN 10 Oz. **99^c**

DIAMOND

WALNUTS LB. **49^c**

Brazil Nuts LB. **43^c**

ALMONDS LB. **45^c**



LETTERS TO SANTA

NO. 5

Dear Santa:

I want a set of Suzy Homemaker toys and a Barbie doll. Please bring some oranges and nuts, too.

Merry Christmas!

Deborah Brafford

Dear Santa Claus:

I would like to have a Mighty Mike and a Big Bruiser truck, also a camera. I love you Santa.

Randy

Dear Santa:

I want a B - B gun and some cowboys and Indians. Please.

Merry Christmas.

Kelly

Dear Santa Claus:

I want a ball and some more toys and new crayons for Christmas.

I love you.

Rita Faye Hernandez

Christmas 1967

Merry Christmas

Dear Santa:

I want an Easy bake oven and a cheerfultearful doll for Christmas.

I love you, Santa.

Lafonda Holden

Dear Santa:

I want an easy bake oven, a talking doll, some fruit, shoes and a dress.

I love you, Santa.

Kathy Faye McGee

Dear Santa:

I want an Easybake oven and white cowboy boots and hat for Christmas.

Merry Christmas, Santa.

Tuvonna Kim Newland

Dear Santa

I want a dress and a bicycle for Christmas and a walkie-talkie. Also a Rabbit game.

I love you.

Merry Christmas.

HO! HO! HO!

Laura Lee

Dear Santa:

I want a bicycle and a stopper gun for Christmas.

Merry Christmas Santa

Ronald Brown

Dear Santa:

I want a quarter, a nickel, a dollar, and a gun that looks like a 22 rifle.

Thank you,

Chris Lujan

Dear Santa:

I want a Johnny Eagle gun and a Rabbit Hunt Game this year.

Your friend,

Daniel Schneweis

Merry Christmas

Christmas 1967

Dear Santa:

I want a doll that cries real tears and some clothes for Christmas.

Lisa Kellie Stewart

Dear Santa:

I want a bicycle and a pretend 22 rifle. Also a football for Christmas.

Thank you,

have been a good girl. Please bring me Baby Tubsy, a record player, and some Baby Pee Wees. Don't forget my little sister, she wants something too.

Love,

Melissa Kiser

Dear Santa:

I would like a bike and a wagon for Christmas.

Jessie

Dear Santa:

I hope I get a stove and ice box.

Love,

Valayne

Dear Santa:

I wish for a Little Baby

Splash and a Barbie.

Love,

Rosemary

Dear Santa:

I wish for a racing car.

Love,

Keith

Dear Santa Claus:

I want a bicycle with a banana seat and a football set.

Merry Christmas

Mitchell

Dear Santa:

I would like to have a Suzy Homemaker set. Also a piano would be nice.

Love,

Jodie

THE HAMLIN HERALD

Thursday, Dec. 21, 1967

Dear Santa Claus:

I want a road racing set and airplane. I hope you have a Merry Christmas.

Carl

Dear Santa:

I hope I get a guitar and a Tubsy doll. I like you, Santa.

Your friend,

Tina

Dear Santa:

I would like to have a doll and doll clothes for Christmas.

Love,

Sylvia

"PERSONALLY" WISHING YOU



Here's "trusting" all our bank customers have an "interesting" holiday.

Farmers & Merchants National Bank

"SOLID AS A ROCK"

FLOYD CLIFTON
LELDON CLIFTON
W. T. JOHNSON
JOE E. FORD
FAYE ATKINSON

BUNA ROUNTREE
DONALD YOUNG
PAT MEHAFFEY
LILLIE YATES
JUDY HALE
IVA MAE EARLY

TOMMY ROBERTSON
O. H. WEAVER, JR.
KAY HODNETT
GENELLE ASHER
JOANN McKISSACK



THE HAMLIN HERALD

HAMLIN, JONES COUNTY, TEXAS 79520, THURSDAY, DECEMBER 21, 1967

Caroling Once Keyed to Dancing, Folk-Songs

Strictly speaking, the word "carol" should be applied to the lyrics written to go with a round of dancing, namely a dance measure. However, as with many words common usage has changed its meaning until now it designates almost exclusively the songs written to celebrate the Christmas festival.

The original meaning of the word "carol" is right in keeping with the first caroling, for it consisted of both dancing and singing. The "crib" of the Saviour, in the traditional setting, was placed in the center of the church at Christmas and the carollers formed a ring to dance around it. Like the tricks performed by the juggler in the famous story, the dancing was offered reverently. Thus, some of the most famous Latin Christmas hymns were written to dance tunes.

The custom of caroling found its way into the Christ-

ian church from pagan rituals. The clergy, although opposed to the practice had to accept it and so contented themselves with limiting its practice.

The struggle between the clergy and the church-goers went on for years. Even as late as 1209, it was necessary for the council of Avignon to forbid theatrical dances and secular songs in churches. Little by little the religious dances were done away with. Those which survived the longest were the dances performed on Shrove Tuesday.

From the beginning, the Christmas festival, which coincided with the Latin and followed the Teutonic feasts of the winter solstice, lent itself to gaiety.

There are numerous carols still in existence dating back to the 15th century which have many characteristic features of the folksong.

The earliest collection of carols printed made its ap-

pearance in England in 1521, issued by Wynkyn de Worde. It includes the famous Boar's Head carol, which in a slightly altered form is sung at Queen's College, Oxford, England, on the bringing in of the boar's head. td...G...

Tradition Foods Foods Hail The Season

As with so many things at the holiday season, certain foods have become traditional to Christmas. It is interesting to note the wide variation in the choice of foods from one country to another for this special occasion.

In east-central European countries (Poland, Austria, Czechoslovakia) carp is the staple around which the Christmas Eve meal is planned and goose is the delicacy served on Christmas Day.

England's Christmas fixings include plum pudding, mince pie, (also called shred pie), and frumenty, a kind of porridge of hulled wheat with sweetmeats. The main meat courses may be beef, brawn, fowl, turkey or if one wants to make a big display and act "lord of manor," boar's head and peacock in a pie.

Bob Cratchit had goose for his poor-man's Christmas dinner and during his time it seems to have been the main dish of most Englishmen. However through the years it has been displaced by turkey, for no apparent reason.

The change seems to have started quite a while back, for Washington Irving, writing about 1817, tells of turkeys on the Christmas sideboard at Bracebridge hall. Somewhat earlier, in 1796, it is recorded that an anonymous traveler could not get transportation from Norwich to London because the regular stagecoach was loaded down with Christmas turkeys.

In France, it was the custom to attend midnight mass, then go home to a simple meal of which the main dish was blood sausage. This strict ceremonial has become transformed, in the city of Paris at least, into the Reveillon, a gorging of rich foods, such as caviar and gooseliver paste and washing them down with heady wines.

Choice of Yule Tree Differs In East, West

The evergreen is the traditional tree of Christmas, but did you know the type of evergreen preferred differs greatly from one part of the country to the other?

In New England and the Northeast the favorite trees are the balsam fir and the white spruce. In Pennsylvania there are three preferred over others: Scotch pine, spruce and red pine.

East Coast southerners like red cedar and the scarce but beautiful holly tree, as well as red pine.

In the West it's cedars and Arizona cypress and on the

West Coast it's Douglas fir, blue spruce and Engelman spruce.

Word 'Xmas' Has Religious Origin, Reverent Meaning

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

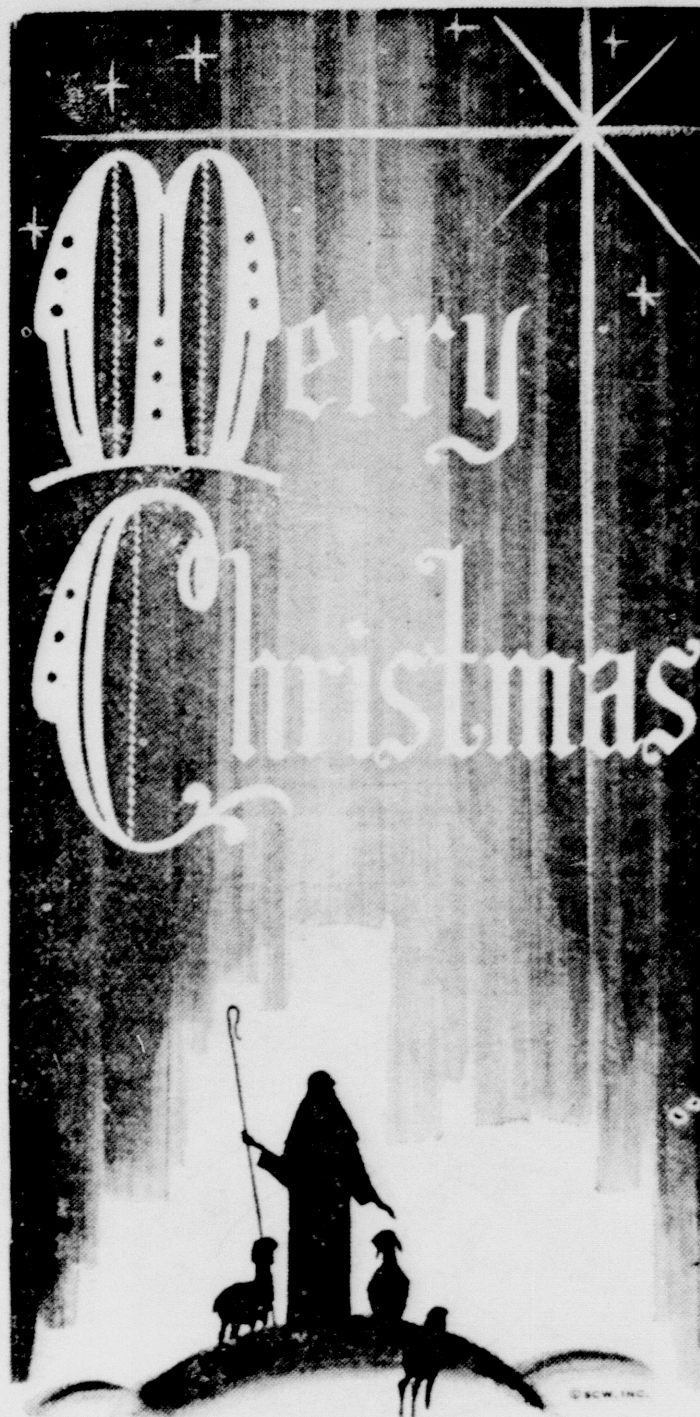
The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs.



Merry Christmas
...from
all of us at

STYLE CLEANERS

DON HYMER, Owner

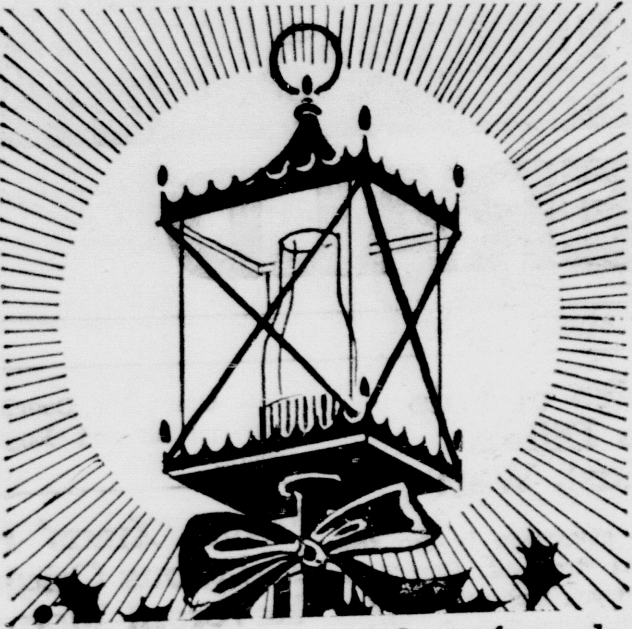


Our many thanks to you all!
May peace be with you!

From All Of Us At

JOE HUDSPETH'S

HAPPY HOLIDAYS



May they glow with lots of good
cheer and good times!
PRUITT WELL SERVICE

SP 4-2206

250 N. W. Sixth Street

Christmas Is A Lot of Little Things

Christmas is the time of year when nostalgic feelings swell up in most of us and we find our hearts turning homeward.

The sight of a Christmas wreath on a cottage door conveying a message of welcome or the beauty and warmth of blinking lights on a Christmas tree shining through a livingroom window stir up feelings of love and companionship.

We begin to reminisce and our memories wander down through the years to many Christmas celebrations of the past and we find ourselves singling out those which have special significance for us.

Almost everyone can remember a Christmas when they received a toy that was so magnificent you thought you were dreaming and would wake up any minute. Then when you finally were convinced that it really was yours, you were certain that if Santa Claus felt you deserved such a priceless possession you must be dearly loved.

Or perhaps your thoughts meander through memory lane to a Noel when your favorite bachelor uncle paid the family an expected visit and arrived laden with all sorts of unusual and exciting presents. Once again feelings of being loved swell up in you. For Christmas is love, love shown in a hundred little ways.

Christmas is the love of a mother for her family and those dear to her. It's her opportunity to convey this message, the warm and friendly place she makes her home at Christmas. Visible signs: The tempting cookies and pies she prepares with loving care . . . the luscious ham or turkey roasting in the oven. All these many little things are Christmas.



A treeful of good wishes for all!
Carl Young, Trucking Contractor
LIVESTOCK HAULING



from all of us to all of you!

TOM PRITCHARD & SONS

CHRISTMAS JOY



Hope your dreams come true!

A. L. GAMBLE USED CARS
USED CARS AND AUTO PARTS
A. L. Gamble, Owner



*It's always a pleasure
to say hello to all our friends at
Christmas and wish them the best
of everything!*

RAY HULING GULF STATION

12 SOUTH CENTRAL

Letters to Santa . . .

Dear Santa Claus:
I want a Secret agent set.
Hi!
Marvin

Dear Santa Claus:
I would like to have a Baby
First Step doll with long hair.
She walks and she talks and
has long hair.
Love,
Linda

Dear Santa Claus:
I want a football suit and
helmet.
Merry Christmas!
Joe

Dear Santa:
Please bring me some guns
and a racing set. My sister
wants a doll that walgs by
herself.
Thank you,
Ronnie Reusch



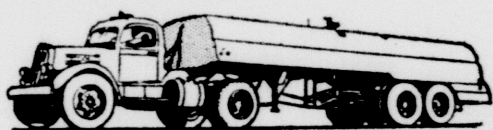
To all our
patrons, a very Merry
Christmas season!

CARTER'S VARIETY STORE



CHRISTMAS BLESSINGS

We pray that
the Infant Jesus
will bless you
and yours at
Christmastime
and always.



A. E. KILLION TANK TRUCKS, INC.

LETTERS TO SANTA

THE HAMLIN HERALD
Thursday, Dec. 21, 1967

Dear Santa:

Bring me a doll, some dishes and a table. I have a hoola hoop.

I love you, Thank.
Darla Renee Pyron

Dear Santa:

Please bring me a football suit and football a gun an G I Joe.

Thank you,
Odis Willis

Dear Santa:

Please bring a doll and clothes for it. I would like a Hoola Hoop because Mother can't buy me one.

Thank you,
Teresa Gallagher

Dear Santa:

I want a doll, a Hoola Hoop and, that is all.

Thank you,
Elisa Jo Hooper

Dear Santa:

I want a bicycle I am big I can ride it. Bring me a gun

and a football. I want two cars and some cowboys and horses.

Thank you,
Abel Silvas

Dear Santa:

I want a walkie talkie dolls, some new clothes and a T. V. Be good to all children.

Thank you,
Sylvia Gibson

Dear Santa:

Would you bring me a doll, doll bed, dishes and cook stove?

I would like any thing else you want to bring.

Love,
May Ruth Brown

Dear Santa:

I would like a B. B. gun and a cattle truck. Brng me some fruit candy and nuts.

Thank you,
David Hertel

Dear Santa:

Bring a big doll. Any kind

of goodies would be good. I want a bicycle too.

Thank you,
Rosey Chavez

Will you please bring me two guns, some soldiers, fire works, jeeps, cars and candy and fruit? I need a cowboy suit too.

Ronny Green

Dear Santa:

I want some fire works candy, fruit and a bow and arrow, boxing gloves and a little bicycle with training wheels.

Thank you,
Russell Laird

Dear Santa:

I wish you would bring me a B. B. gun, a machine and a dump truck.

Thank you,
Charles Butler

Dear Santa:

Please bring me a train.

Thank you,
Danny

NOEL

A cheery
Christmas
greeting to
all our good
neighbors &
friends!



T & M GROCERY
AND APARTMENTS

MR. AND MRS. TROY WILCOX AND FAMILY
150 E. LAKE DRIVE SP 4-9421

Season's Greetings



IT'S BEEN A PLEASURE SERVING YOU
... WE HOPE TO SERVE YOU AGAIN!

JESS AND NAOMI YOUNG



May this message convey
to you our best wishes for
a Christmas that will long be
remembered by you and yours.

HOWARD DRUG CO.

LETTERS TO SANTA

Dear Santa Claus,
I want a doll for Christmas, Santa I like you because you are very nice.

With love,
Ida Lane
Dear Santa Claus:

THE HAMLIN HERALD
Thursday, Dec. 21, 1967

I want a projector and a bicycle. Hope you have a good trip.
Thank you,
Claud

Dear Santa Claus:
I want a doll for Christmas. I think it is fun to play with a doll. And I like to play with dolls.
Your friend,
Mary Gonzalez

Dear Santa Claus:
I would like to have a bicycle with training wheels. My brother wants a tricycle for Christmas.
Thank you,
Lex and Todd

Dear Santa Claus:
Merry Christmas! I want a Suzy Homemaker stove and real food to cook. I want a doll with black eye brows.
Aretta

Dear Santa:
I want you to bring me a doll, some dishes and a table and chairs. I want a Hoola Hoop, some fruit and candy too.
Love,
Elisa Jo Hooper



HOLIDAY CHEER

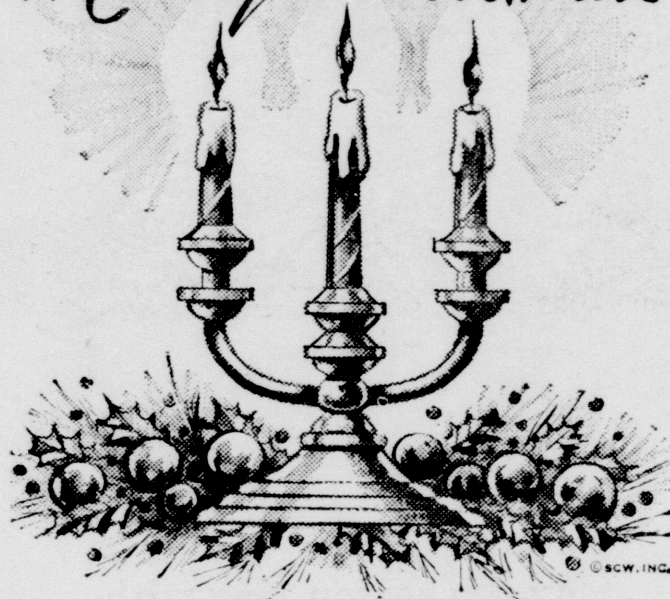
We wish you a Christmas in the friendly spirit of an old-fashioned Yule! Greetings from

HAMLIN AUTO PARTS

129 South Central

SP 4-1673

Merry Christmas



Joyous Yuletide greetings!

OLIVER OIL CO.

FINA Wholesale and Retail



Doubly hearty good wishes for happy holidays to everyone!

Western Auto Associate Store

MR. AND MRS. TED SEAY

*Peace
to you*

May the true
meaning of
Christmas
peace abide
with you and
yours always.

ROCKWELL BROS. & CO.

LUMBERMEN
HAMLIN, TEXAS



"And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger."

Dr. and Mrs. James E. Harrison
MARILYN, CAROLYN AND LYNDIA

Peace on Earth

Christmas Legends, Customs

XMAS LEGENDS. Customs

To make sure that their crops grew, Polish peasants used to drive harmful spirits away during the 12 days between Christmas and Epiphany. They burned pine resin all night to rout witches from their homes, and on Christmas eve, they wrapped cloth around the base of trees to keep spirits out, and fired shot into fields to prevent supernatural beings from harming the land.

"Christmas" can mean a sparkling article of clothing or jewelry. In World War II, fliers used the word to describe a shower of metallic foil dropped by an airplane to jam enemy radar systems. And a "Christmas tree" in the slang of drillers means the derrick of an oil or gas well.

Called Noel by the French, Navidad by the Spanish, Natale by the Italians and Weihnachten by the Germans, Christmas in our part of the world is derived from the old English term Cristes mæsse (Christ's Mass), a term first used in the 11th century.

The large part children play in Christmas is legendary. If he was lucky, the 16th century child got a ride on a huge Yule log when it was dragged into the manor house or castle. While caroling and feasting went on during Christmas eve, the youngsters played Snapdragon, a game in which the players tried to snatch a raisin from a bowl of burning spices and spirits.

Another story credits me-

Letters to Santa ...

Dear Santa:

Please bring me a swimming pool and a peanut butter maker.

Love,
Wendell Roberts

Dear Santa:

Please bring me an easy bake oven and a Playdough fun factor. Remember all good boys and girls.

Thank you,
Suzanne Jones

Dear Santa:

Please bring me a B. B. gun, a bike and that is all.

Rickey Dockins

dieval German drama with the origin of lighting a Christmas tree. In their plays, the

Germans used decked-out fir trees as the "tree of Paradise," representing the Garden

of Eden. When authorities discouraged public displays of this sort, the tree was used

in the home.

THE HAMLIN HERALD
Thursday, Dec. 21, 1967



Merry Christmas

Our heartiest greetings to you and yours!

DR. AND MRS. E. J. HAWKINS

Lou Ann, Jimmy and Sharon



TIM JONES, PHOTOGRAPHY

Celebration Reflects Man's Undying Hopes

The oldest of beliefs on which our modern Christmas is based, it that the Christ child came into the world to give men the hope of redemption. It is a hope which seems to be timeless. It was so at the time Jesus came and is just as needful in this day and age.

Mighty Rome was supreme at the time and an era of peace had begun but no one could be certain it would last. Wars of increasing ferocity had prevailed for over 200 years. Wearied humanity longed for the slaughter to cease and the slaves needed the knowledge that there would be a compensation for their misery.

Now, the coming of a Redeemer was anticipated. It had been foretold centuries before by the prophet Isaiah: "For unto us a child is given." The belief was not exclusive to the Hebrews. The Romans held a belief that a "new child" was expected to bring back the age of gold, when people existed in a state of primitive innocence. And the need was manifest in other religions.

Christianity spread from the Mediterranean to northern Europe where it became inculcated with many new beliefs and observances. Some heathen tree-cult no doubt is the basis for the custom of mistletoe, the yule log and the Christmas tree, all symbolic in some way with man's hope.

Martin Luther is given credit for popularizing the use of the Christmas tree in Europe but it is believed he borrowed it from some rite of the dim Germanic past.

The Christmas tree may have been introduced in America by Hessian soldiers during the American Revolutionary War. It is said, these mercenaries, homesick for their native Black Forest, cut down the local trees and and brought them inside the tents and trimmed them with whatever crude ornaments were available . . . modest yet bright symbols of a hope to return to their homeland.

Candles . . . symbolizing Christ as the Light of the World, play a very important part in Irish Christmas tradition. On Christmas Eve the mother or father of the house lights a candle and the whole family prays for their loved ones, living and dead. In some parts of Ireland, no one is allowed to snuff out the Christmas candle except those with the name Mary.

The earliest known Christmas hymn is Jesus refulsit omnium (Jesus, Light of All the Nations), written by Saint Hilary of Poitiers in the 4th century. However, the first Christmas carol with the traditionally lighter tone was born in Italy among the early Franciscan monks.



KINCAID GAS AND APPLIANCE

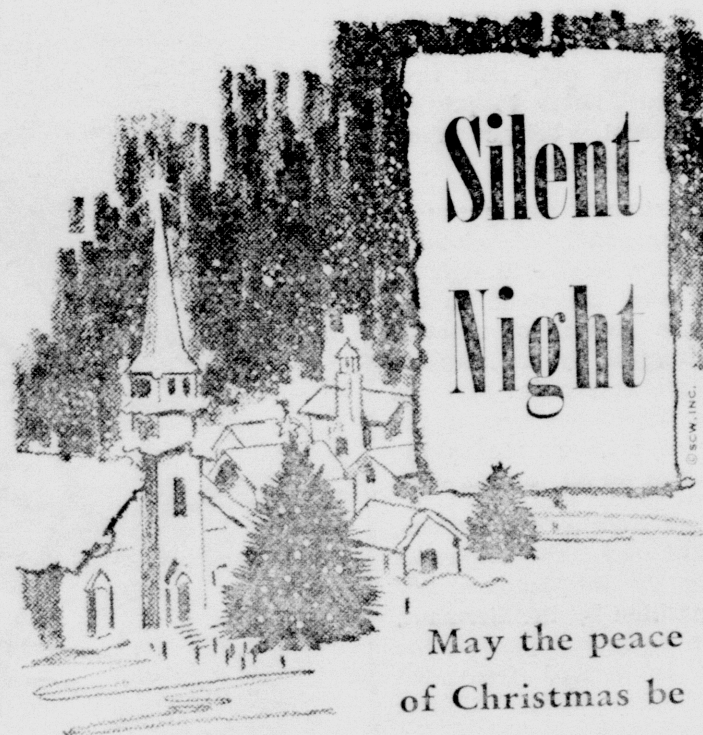


We're sending you a bouquet of good wishes and cheer for the holiday season. May your Christmas be bright.

T and O FLOWERS

Lou and Ben Turner

Grace and Burt Oliver



Mr. and Mrs. James E. Rodgers

RICKY AND GERALD



May your Christmas be bountiful, served with all of our blessings.

BLUE BONNETT CAFE

GRACIE MABERRY

We Have Enjoyed Serving You And We Are Looking Forward To Serving You In Our New Location Soon.

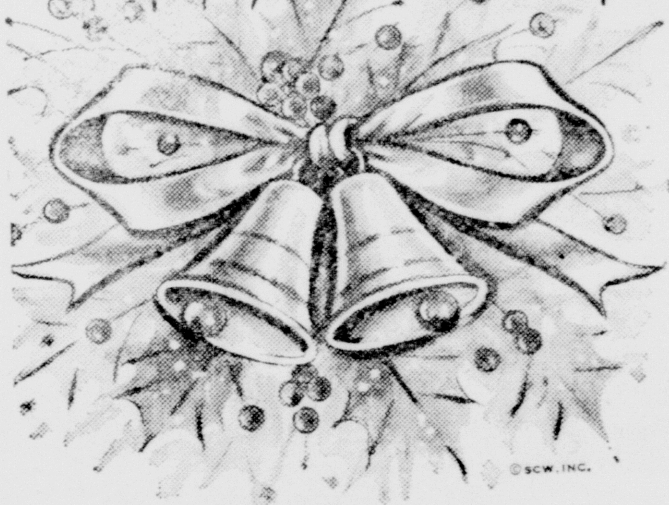


It's always a pleasure to greet the many friends we've known through the years

LEE'S CAFE

MR. AND MRS. O. R. LEE
138 S. Central

Happy Holiday



May the season ring with
gaiety & good cheer for all!

HAMLIN RADIO AND TV

FRANK SHEARER

243 S. Central

RAY E. BROWN

Letters to Santa...

Dear Santa:

Please bring me a gun,
some cars, candy, fruit, a rod
bicycle reel. I need a boat too.

Thank you,
Waylon Collins

Dear Santa:

I would like a bicycle, some
guns with caps, fruit candy
and a train. I need a red
horse.

Thank you,
Tommy Allen

Dear Santa:

I would like a B. B. gun, a
bicycle and a boat.

Thank you,
Mark Carter

Dear Santa:

I have been a good little
girl. But I laugh too much.
Here a list I want for Christ-
mas. Doll, dishes, record play-

er, phone and some clothes.
Remember cake and pie will
be waiting for you.

Juanita Kay Titus

Dear Santa:

Bring me a bicycle. That is
all I want.

Thank you,

Debbie Sheppard

Dear Santa:

Please bring me a gun, a
train and fruit and candy.

Thank you,
Randall Lewis

A Prayer

*Let us pray that courage and
strength be given to those who work
for a world of understanding. May
the good innate in every man be
quickened, and guide his daily deeds.*

*May each hour of every day bring
us closer to understanding, a victory
of man over his own baser nature,
into the exaltation of Everyman,
Everywhere!*

© SCW, INC.

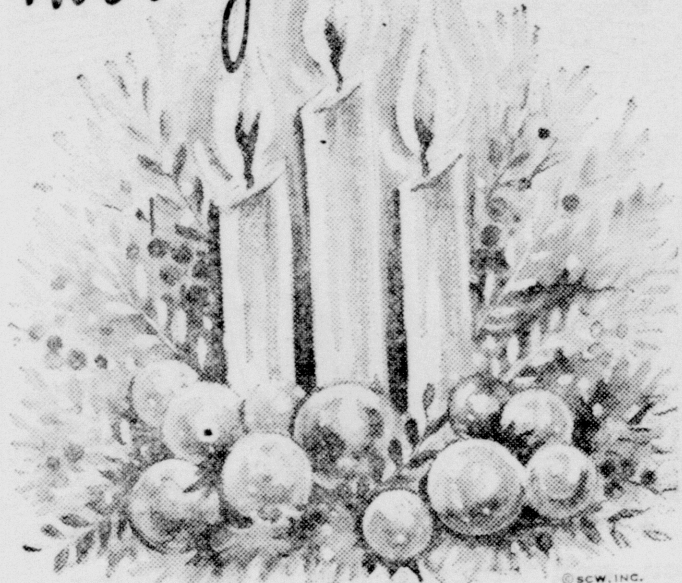


May the Star of Bethlehem
lead you to the Christ Child
as it led the Wise Men long ago.

McCOLLUM - CUNNINGHAM

INSURANCE AGENCY

Merry Christmas



May the season glow with joy!

HOWARD CASH FOOD

GEORGE, CONNIE AND FAYE LAVERNE

NOEL



With genuine appreciation of our
pleasant acquaintance, Happy Holiday!

HEIDENHEIMER'S

Letters to Santa ...

Dear Santa:

I want a football suit and a race track. Also I want a jeep.

Merry Christmas
Harold Pruitt

Dear Santa Claus:

THE HAMLIN HERALD
Thursday, Dec. 21, 1967

I want a little barbecue grill and a Skipper doll. Please bring my little brother a little car.
Cindy

Dear Santa:

Please bring me a B. B. gun, a knife and a bicycle I am a good boy.

Love,
Danny Bowie

Dear Santa:

I want a walking-talking doll, a doll bed, and a Rabbit Game.

I love you, Santa.
Clara Jean Spalding

Dear Santa:

Please, bring me a Big Horn Rifle, a Talking telephone, and a Robot. I have been good. See you Soon.
Joe Creason

Dear Santa:

1. Incredible Edibles!
2. Pro Trap Drum Set
3. Hands down game.
4. Pro-style football.
5. M-16 Marauder fires.

We will be at my grandparents in Coleman, 317 Vale.
Jon Bill Holtz

Amber, a fossil resin, is found in many colors ranging from blue to the usual golden amber.



Peace be with
you during this holy season

Hamlin Paint & Body



EVER-TIMELY,
TRADITIONAL

GREETINGS

Times have
changed, but
we think
old-fashioned
holiday greetings
are still
the best
to give and
receive!

WE WISH YOU AND YOURS A CHRISTMAS
IN THE OLD-TIME SPIRIT!

Turner Insurance Agency

J. C. TURNER

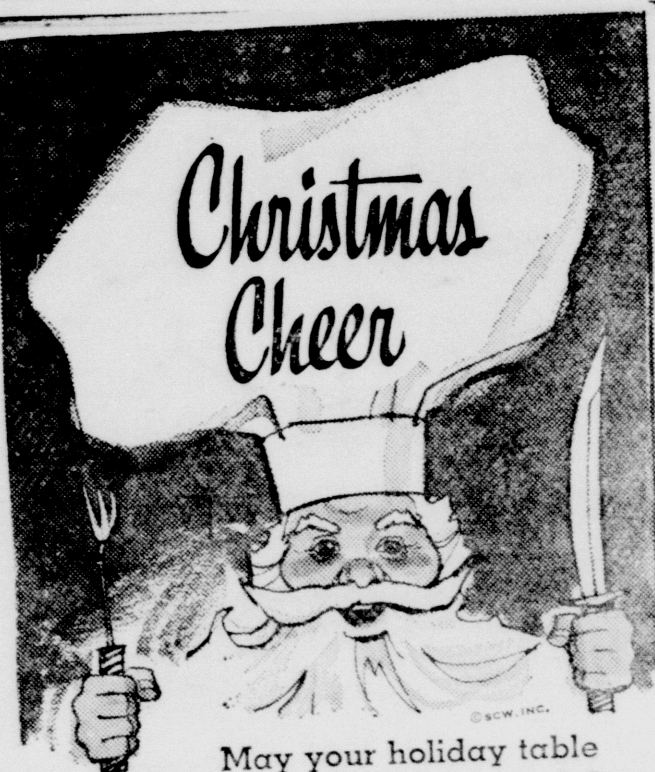
LA VERNE HUNTER

JOYE CARY



...and happy,
easy, safe motoring!

O. H. WEAVER TEXACO



May your holiday table
be laden with all the wonderful
goodies of the Yule season!

THE LITTLE DANDY

MRS. ALENE McCracken

WE WILL CLOSE AFTER BUSINESS DEC. 23 AND
WILL OPEN TUESDAY, JAN. 2



Here's our prescription
for you: health and happiness!

WAGGONER DRUG STORE

"The Fussy Pill Rollers"

Christians Celebrate Holiday With Both Joy and Prayer

"And suddenly there was with the angel a multitude of the heavenly host praising God and saying, Glory to God in the highest, and on earth peace, good will toward men."
—Luke 2:13-14

In church services this Christmas season, Christians everywhere gather to commemorate the miracle of a holy night nearly 2,000 years ago. The message of Christmas lives anew — in candle-light and carols, in pageants and prayers.

Joyfully, the happiness of Christmas finds expression in music and song. Choirs sing the praises of the Babe of Bethlehem, and sacred hymns and carols reflect the spirit of rejoicing. Even as the herald angels sang to shepherds long ago, so now exultant voices join in proclaiming the Birth of Christ, with "on earth peace, good will toward men."

"And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

"And they came with haste, and found Mary and Joseph and the Babe lying in a manger."
—Luke 2:15-16

Along with the joyous exultation, there is a spirit of thankful humility in celebration of this holy Day. In both church and private devotionals, Christians ponder anew the word of the Christmas story, as it was told by two of His disciples, Matthew and Luke. It is read and re-read, remembered and reflected upon. And it is beheld, symbolically, in Nativity scenes that, by treasured tradition, recreate the manger of His birth.

Prayerfully, each congregation and each individual celebrates Christmas, keeping always in memory that the glory of His coming was first revealed to humble shepherds, and that the Holy Child was born in a simple manger. Worshipers give thanks to God, for the Miracle and its meaning.

"And when they were come into the house, they saw the young Child with Mary his mother, and fell down, and worshipped Him: and when they had opened their treasures, they presented unto him gifts, gold, and frankincense, and myrrh."
—Matthew 2:11

The Wise Men, says St. Matthew, followed a Star to seek and find the Babe of Bethlehem. Their joy at beholding Him, and their precious gifts in homage, express much of the wonder and majesty of the Christmas story, as it is envisioned today. Yet in those gifts was a prophecy,

Parents should know these major accident causes: Misuse—toys should be used as directed by their maker. Reuse of toys—a toy safe for one child may be dangerous for another. Check toys periodically for any worn or broken parts that could be dangerous.

a poignant reminder of the sacred solemnity, the highest meaning of Christmas.

Gold was a precious treasure, fitting gift for the newborn King. Frankincense, an ingredient of incense, expressed the legendary belief that "incense owns a deity night."

The third gift was in sad token of great sorrow to come. Myrrh, used by the ancients in funeral rites, symbolized Christ's own supreme gift of

life and foretold His death upon the Cross.

At the manger, there was the shadow of Calvary.

Thus Christmas is celebrated, joyfully, prayerfully, solemnly, with dedication to its sacred meaning: The Child born in a manger was the Son of God, destined to take up the burdens of mankind and bear them to the Cross, where He died that the spirit of man might live forever.

Open House Fine Holiday Event

The holiday season provides many delightful ways to entertain. An open house is one of the nicest.....it's easy to prepare for ahead of time so the hostess can enjoy it, too!

Christmas would not be Christmas without the traditional wreath, fir, holly, evergreen, cedar leaves, ivy and mistletoe in and around the home.

This holiday season choose an unusual outdoor wreath for your home, or as a gift for someone else.

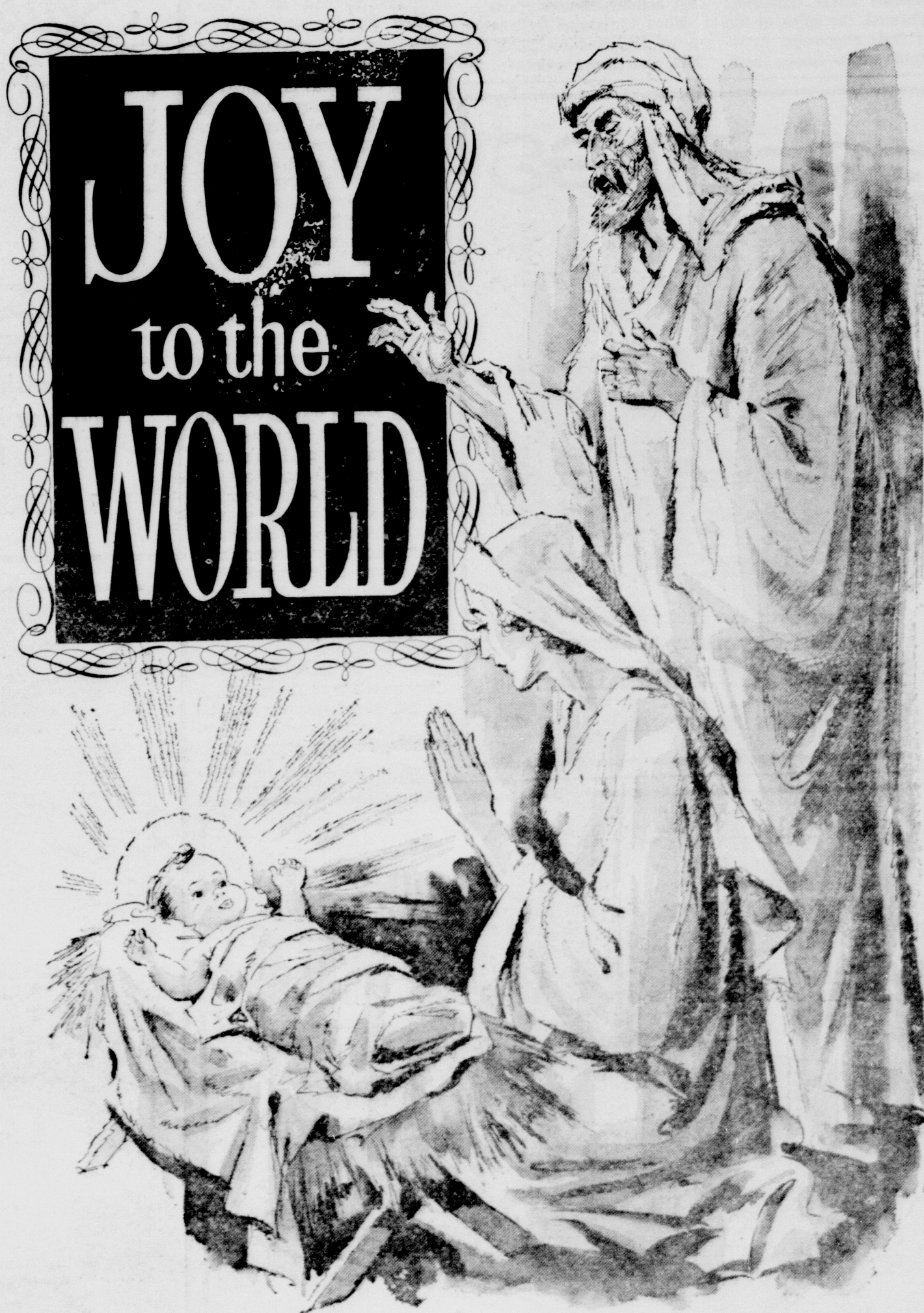
Florists have on hand a

THE HAMLIN HERALD
Thursday, Dec. 21, 1967

large supply of ready-made Christmas corsages of holly berries and sparkling, lovely ornaments all ready to give as extra gifts.

For an original topping to your Christmas package, tie tiny pine cones and sprigs of plastic pins to a big red bow. Pine adds an original touch.

It is citrus time in Texas. When buying choose fruits that are heavy for their size. Smooth, thin skinned fruits have the most juice. Avoid fruits with withered, sunken or soft areas.



The Lord is come! Let us go and worship the Babe Who brings His message of peace and love to all nations once again! May He bless you and yours at this holy season!

DR. AND MRS. MARSHALL L. SMITH

Mark, Mike and Gary

Spirit of Christmas Spreads Good Will and Good Cheer

In churches and homes, in city streets and stores, across the countryside — the spirit of Christmas spreads its joy and its contentment. Soon now, the last-minute hustle and bustle will give way to the highest moments of holiday celebration. It's time for fun and feasting, a time for light-hearted laughter and heartfelt prayer, a time when friendships are renewed and family ties are strengthened.

Throughout this community, and indeed throughout all the communities where Christmas is celebrated, the spirit of the season finds expression in innumerable ways—among them,

the gladness of gift-giving, the merriment of parties, the happiness of hearth and home and, above all, the solemn hush of midnight, traditionally the symbolic time for heralding the Birth of Christ.

From the holly wreath on the door to the packages under the tree, from the gaily decorated windows of stores to the manger scenes in the churches, the customs of Christmas contribute to the meaning of the Day — just as early Christian leaders meant that holiday customs should.

When Christmas first began to be observed on December 25th, churchmen welcomed the

idea of incorporating ceremonies and traditions from earlier beliefs into the celebration. They thought that people would feel closer to the new religion if former ways and rituals were not abolished, but instead united with the new rites to honor the birth of Christ.

Today, nearly everyone celebrates Christmas because Christmas belongs to everyone.

For the Christian believer, Christmas is cherished as a religious holiday of paramount importance, and as a time meant for joy and festivity, too.

For people of many different faiths, Christmas is beloved as a happy holiday, a secular celebration that gives meaningful expression to universal good will and good cheer.

SENDING GREETINGS
Perhaps even more than the giving of gifts, the sending of Christmas greetings symbolizes the seasonal spirit of good will.

The personal exchange of good wishes at holiday time is a custom that's older, probably, than Christmas itself. In ancient winter festivals the renewal of the earth at the coming of spring was linked with the renewal of friendships.

Though greetings and Christmas have long been associated, the printed greeting card is a relative newcomer to the Yule scene — introduced little more than a century ago. Nowadays, Christmas greeting cards go out by the billions, carrying their messages of "happy holiday" and "best wishes."

In the old tradition of sending greetings, today's edition of this newspaper presents the greetings of local merchants, as they express their good wishes and gratitude to

customers and friends.

BURNING THE LOG

From a miraculous Star to a tiny candle, gleaming lights have cast a glow over holiday festivities for centuries.

Pagan sun-worshippers lit candles and kindled fires at winter festivals to help the returning sun gain strength.

Traditional for both light and warmth is the blazing Yule log. Like all "Christmas lights," it has both a religious and a festive significance in holiday lore.

Because legend says that the

Christ Child was washed and dressed beside an ash wood fire, the people of early England always had Yule logs of ash wood. Ash had a practical aspect, too, because it was the only green wood which would burn.

The Yule log of England and continental Europe was often believed to have mystical powers to protect the home. To give this protection, the Yule log had to be kept burning all through the 12 days of Christmas.



GREETINGS

We're never too busy to wish our friends a very merry Christmas!

JOHN'S BOOT AND SADDLE


SALES AND REPAIR



Season's Greetings

Best wishes to all our patrons...
may your holidays be joyful...
plentiful...and beautiful!

MILDRED'S BEAUTY SHOP



Christmas Blessings

Joys of the
Yuletide season to
each and everyone we know.

Bryant Insurance Agency

MR. AND MRS. JOHN C. BRYANT — MAY GAY



Merry Christmas to all...

Season's greetings from
the staff and management of

ROGUE THEATRE

DARWIN & ALTA BARNES	MANAGERS
G. W. KIRKLAND	PROJECTIONIST
MR. & MRS. DAVE SCOTT	JANITORS
REGINALD WELLS	CONCESSION
DONOVAN COLLEY	CONCESSION
POLLY PUTNAM	RELIEF CASHIER

LOADS OF CHEER



May your holidays be bright!

COIN CLEAN CENTER
LAUNDRY & DRY CLEANING
330 W. Lake Drive

Yule Greens and Plants Set Scene for Happy Holiday

From the welcoming wreath on the door to the Christmas tree glowing with lights and bedecked with packages, from the cherry poinsettia plant on the mantel or table to the sprig of mistletoe with its promises of kisses and laughter, greens and plants set the holiday enjoyment.

Many of the greens now used for Christmas decorations once adorned pagan rites, and were credited by the ancients with certain mystical powers and virtues.

Today, using greens has become holiday custom, regardless of religious or symbolic significance.

ABOUT TREES

Perhaps the most common use of holiday greens is seen in the lively, decorated Christmas tree found in many at this time of year.

There are many legends concerning the origin of Christmas trees. One belief is that the first Christmas tree was

a palm tree brought from Egypt. The 12 parts of the palm were supposed to represent the 12 apostles, according to the editors of the Encyclopedia Americana.

The use of pine and cedar Yule trees is generally thought to be of German derivation. The introduction of the evergreen Christmas tree came to English-speaking peoples after the marriage of Victoria of England to the German prince, Albert.

MISTLETOE MAGIC

Ancient followers of the Druid religion were the first to regard mistletoe as a sacred plant, say the editors of The New Book of Knowledge. They supposed it to have panacean virtues in warding off everything from witches to disease.

Each year, about the time Christmas is celebrated today, there was a ceremonial rite in which Druid priests, using a golden sickle, cut the mis-

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tletoe leaves from the "sacred oak" and distributed them among the people.

The Saxons also valued this plant; they were the first to call it mistletoe. To them, mistletoe symbolized everlasting peace.

HOLLY IN LEGEND

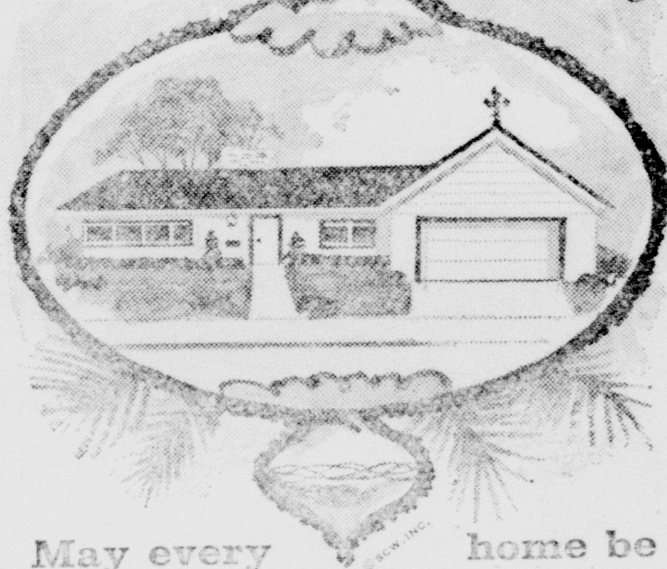
In the legend and lore of Christmas, holly has both a merry and melancholy significance.

Fairies, so it is said, loved the holly. They found its leaves such a comforting shelter that even after holly was cut from the trees, they lingered about, allowing themselves to be carried indoors, where they protected the home from evil spirits.

Later, christian believers saw the thorny leaves and the bright red berries of the holly as symbols of the Crown of Thorns and the sacrifice which the Christ Child, grown to manhood, made on Calvary.

In legend, the laurel and the bay have told the story of victory and triumph since the days of ancient Greece.

Season's Greetings



May every home be filled with joy at Christmas!

H. O. CASSLE AND SON

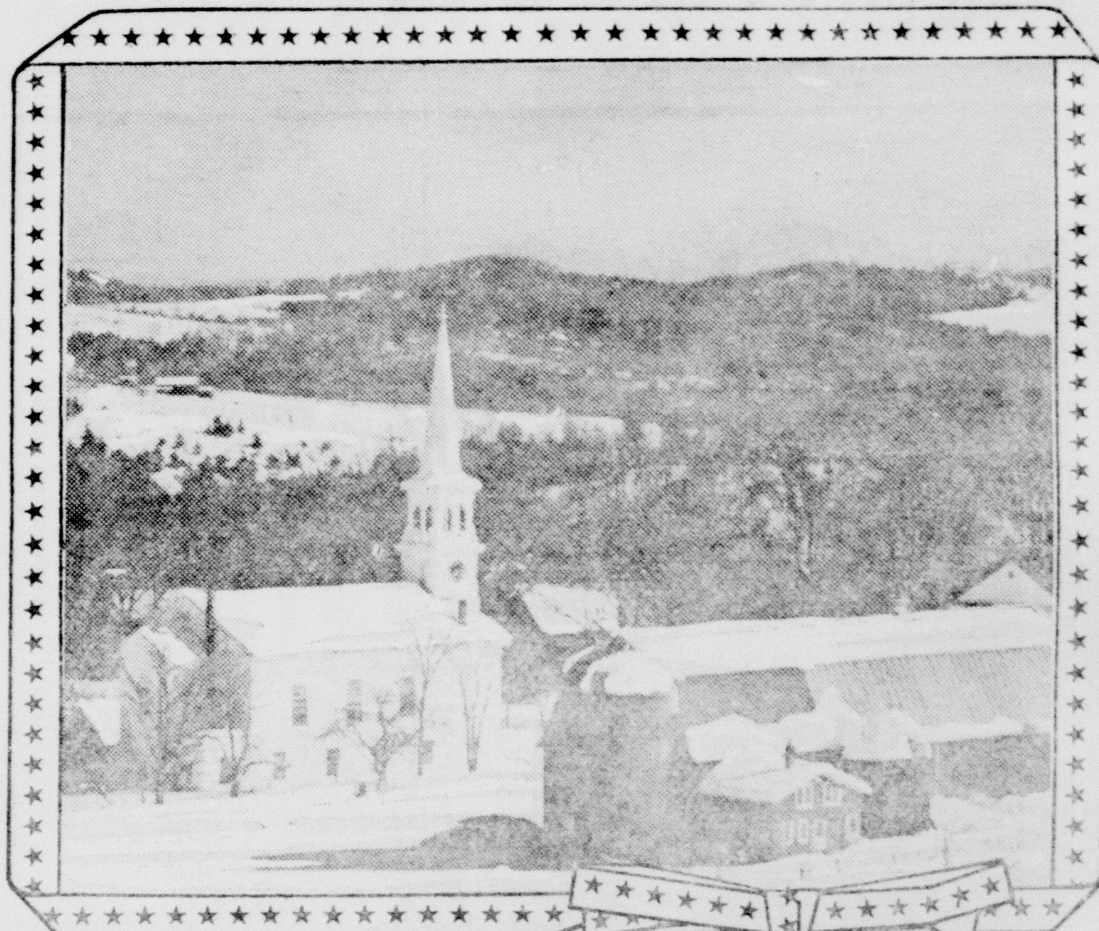
REAL ESTATE, LOANS AND RENTALS

SEASON'S JOYS



LEE HASTINGS SERVICE STATION

TEXACO PRODUCTS



Greetings

AT CHRISTMAS, LET

THERE BE PEACE IN EVERY HEART

AS WE CELEBRATE THE BIRTH OF

THE HOLY INFANT...AND MAY

THAT PEACE REMAIN WITH US EVER AFTER.

HAMLIN FARMER'S COOP GIN

WATTS FLETCHER, Manager

Christmas is..

the air of excitement

everywhere, the happy, pushing
 holiday crowds—the sharp
 fragrance of pine, the winking
 glint of tinsel. Christmas
 is the pulsing of the human
 heart, quickened again with
 hope, it is the warm handclasp of
 friends, dancing anticipation in
 in the eyes of a child opening a
 present. It is a candle glowing in a
 window, welcoming
 a stranger—welcoming
 the Christ!

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Letters to Santa...

Dear Santa:

Please bring me a doll, a telephone, Barbie clothes and a game. I have been good sometimes. I want a kite too. I love you a lot.
 Sherri Pritchard

Dear Santa:

My name is Timothy Cloyce Hawkins. I live at 437 N. W. Avenue I, Hamlin, Texas. Please bring me a spyder bicycle for Christmas. I would also like some other toys.
 Thank you,
 Timmy

Dear Santa Claus:

Please bring me I Spy Guns, and suit case. I love you,
 Eddie Ribera

Dear Santa Clause,

I would like a hula-hoop, doll, dishes and lots of candy. I have been a good girl.
 Brenda Holden

Dear Santa:

I want a truck, a wagon, a bicycle, a toy house with a bath, some horses and cows. Thank you,
 Billy Melton

Christmas Joys



At this holy season, may
 we take the opportunity to
 wish you every blessing!



Merry Christmas

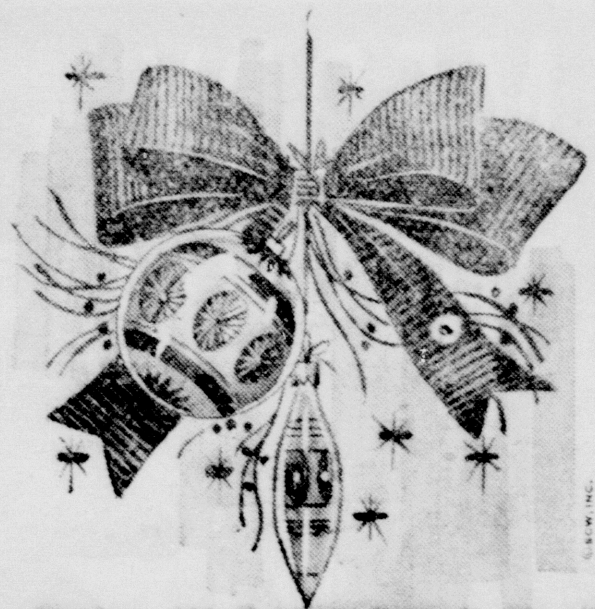


from the folks down at
 PIED PIPER MILLS



Here's hoping your holidays
 are stacked with everything that's
 good for you and your family.

JNO. V. HOWARD FOOD MKT.



GREETINGS

TO OUR WONDERFUL PATRONS!
 JORDAN'S DAIRY CREAM

MR. AND MRS. ROY JORDAN

Origin of Christmas Creche

For years men have tried to find the answer to that oft-asked question, "Whence came the first manger scene?" Who was it who first gently laid the symbol of the Christ Child in a tiny rustic crib and tenderly placed Mary and Joseph on either side peering down at Him lovingly? Was it a shepherd who carved the little wooden figures while he tended his sheep or was it a devoted peasant who wanted to portray the story of the birth of Christ more realistically and vividly to his young children.

The closest link to the idea of the creche is to be found in a fifth-century stone frieze on the walls of the catacombs under Rome. Also, there are small individual figures of a shepherd and of Mary that date back to very early Christian art. Possibly these are all that remain from part of a creche.

Other than these, there is no evidence of a complete nativity scene which dates any earlier than medieval times.

There is far more certainty that the first representation of the nativity scene can be connected to the medieval miracle plays which were performed in the churches. Every detail of the Bible story was enacted, and in time it was expanded by various embellishments.

Then, secular scenes and lines were added and the plays finally became so crude, the church decreed they be given outside its edifices.

Francis of Assisi, observing how these dramatizations had become more worldly than religious, felt the need to reenforce the simple and sincere observances of Christianity to the people. So, in 1224, he asked permission of the Pope to set up a manger scene in the town of Greccio, Italy.

Letters to Santa . . .

Dear Santa:

Bring me a bicycle, a rifle and holster, and anything you want to.

Thank you,
David Seay

Dear Santa:

I would be so happy to get some toys, a walking doll, some dishes and a doll bed.

Love,
Tracy Blanton

Dear Santa:

Bring me a kitchen, and a Mary Poppins doll. I want some candy, fruit and nuts.

Thank you,
Karla Skiles

Dear Santa:

Please bring to me a little pickup a cow and some little horses to ride in it. I want some ships too. Also some big elephants.

Thank you,
Peter Ruiz

Dear Santa:

Please bring me a B. B.

gun, a car, a rocket and a little train and tractor.

Thank you,
John Barrera

Dear Santa:

Bring me two guins and a red wagon. I want a bicycle and fruit and nuts and a machine gun.

That is all.
Gabriel Hernandez

Dear Santa:

Please bring me a bike and a motor. Fruits, nuts and candy would be good.

Thank you,
Mark Bush

The average of Nobel prize winners in science is 40 years.

Ireland's Old Yule Customs and St. Patrick

Many legends are told about St. Patrick, who brought the celebration of Christmas to Ireland in the year 493. One of these is the story of the hawthorne bush.

When Patrick was a young missionary in France, on Christmas day he was walking around the countryside alone. Coming to the River Loire, where there was no bridge, he plunged into the icy water and swam across. He spread his cape on the shore to dry and, where the

cape rested, there grew a hawthorne bush which by nature blooms only in summer. When Patrick removed his cloak, to his amazement he saw the bush in full bloom, weighted down with snowy and fragrant blossoms.

Since then, at Christmas-time, the bush has always blossomed through other bushes remain bare. Seeking a natural explanation for the phenomena scientists assumed that the roots of the bush were touched by a warm

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underground spring. Investigation showed that this was not the case.

Dear Santa:

I would like a watch, doll, and dishes. I have been a good girl.

Thank you,
Lisa Jordan

Dear Santa:

I am reading a book about you. I want a truck and a gun for me.

With Love,
Frank Lane

WE WISH YOU A
Merry Christmas



May all the joy
and gladness of
Christmas come to
you and yours this
Holiday Season!

DR. AND MRS. E. D. PERRIN

Terese, Pat, Chris and Greg

Letters to Santa . . .

Dear Santa:
For Christmas this year,
I would like to get a Barbie
doll, and a horn, and a movie
projector.
Love,
Debra Anne Brown

Dear Santa:
I have been a good boy this
year. Will you bring me a B.
B. gun, a football, and some
games?
Love,
Vance Lakey

Dear Santa:
For Christmas I want a
walking doll and a teaset of
dishes.
Yours truly,
Barbara Sue Johnson

Dear Santa:
Please bring me a doll, and
a purse for Christmas.
Love,
Doris White

Dear Santa:
I want two Walkie Talkies
and a Spider bike, and a red
River gun. I have been a
good boy.
Thank you, Santa
Terry Bailey

Dear Santa:
I hae been a good boy. I

you to bring me a Fire Truck
King of the hill, Rat Patrol,
I love you,
Britt Cary

Dear Santa:
I want a walking doll, a
dollbuggy and doll dishes. I
want a bicycle. That is all.
Marta Lopez



*We wish you and yours the
best of Yuletides ever!*

CONNALLY FORD SALES
47 E. LAKE DRIVE



PEACE ON EARTH
and goodwill to all men.
ALBRITTON MOTOR CO.
BUICK — RAMBLER — GMC

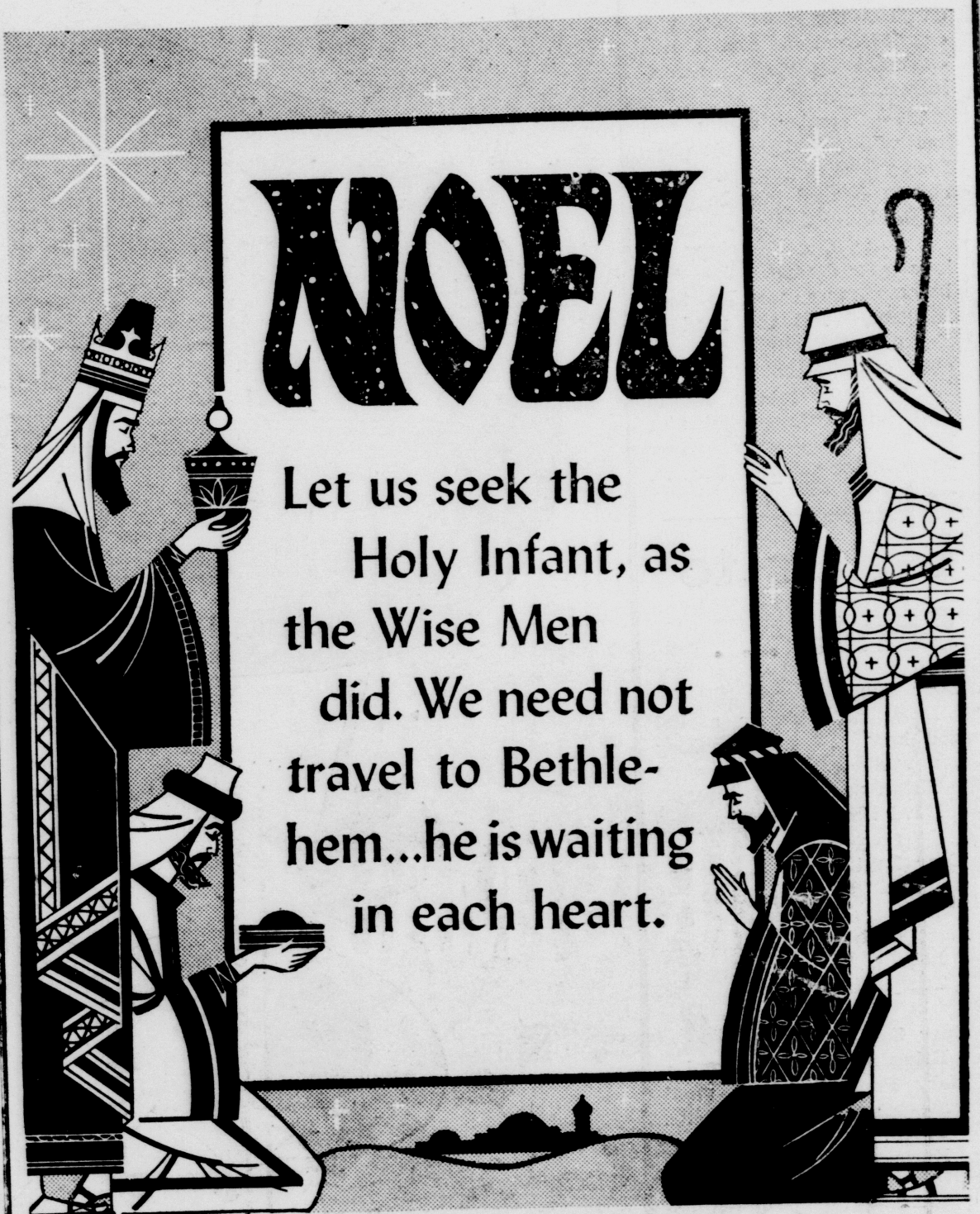


**MAY YOUR HOLIDAYS
'BE BRIGHT WITH JOY!**
BOND WELDING
PETE AND MAVIS BOND



**Deck the halls with boughs
of holly! It's time to
wish you a merry Christmas!**

JOHNSON'S BUTANE AND REPAIR



**Let us seek the
Holy Infant, as
the Wise Men
did. We need not
travel to Bethle-
hem...he is waiting
in each heart.**

CARL MURRELL CHEVROLET

33 SOUTH CENTRAL

SP 4-1666

'Be Like A Child Again'

There are many tender aspects to Christmas and one which is a joy to watch is the delight it brings to the young.

It is amazing to observe how they make special effort to be on their best behavior during the weeks just preceding Christmas. And the enthusiasm with which they make their requests to Santa is unmatched in conscientiousness.

Best of all, their faces take on a merry glow and light up like a candle as they set about opening up their packages on Christmas morning. There is ohing and ahing and screams of delight and laughter that would warm any adult's heart, no matter how jaded.

No one is ever so old, that he can't remember the many times he lay perfectly still in his bed, to avoid making the slightest sound, as he anxiously awaited the magic hour of midnight. Then tiptoeing down the stairs, silently, cautiously, you peeked around the corner to see if old St. Nick had paid his visit.

And, can you recall how, finally, the days and hours of waiting were ended with the happy realization that it was really Christmas morning.

Somehow the world seemed different on that day. The clean smell of freshly cut pine. The gaiety of sparkling ornaments, the bright lights and colorfully wrapped presents greeted your pounding heart as you entered the room.

In the Book of Common Prayer of the Church of England, the prayer for the last Sunday before Advent began with the words "Stir up." The people of Peterborough took this to be a reminder that they should start their plum pudding at that time, and everybody in the family took a hand in the stirring until it was ready on Christmas.

Placer gold was washed in Virginia, North and South Carolina before it was found in California.

Letters to Santa...

Dear Santa:

I would like for you to bring me a football, Truck, and a Combat Set for Christmas.

I love you,
Jackie Don Cork

Dear Santa:

I have been a good boy. I want a racing car set and a football suit. If you can not bring the football Suit, please try to bring the racing car set.

Thank you,
Love,
Jim Hughes

Dear Santa Claus:

Bring me a lot of toys for Christmas, especially, a doll, and a stove. Please bring my brothers a football and bring my big brother a radio.

Irma Gonzalez

Merry Christmas

TO EACH AND EVERY ONE

Whether your dreams be big or little, may they all come true!



Winn's

Christmas
Cheer

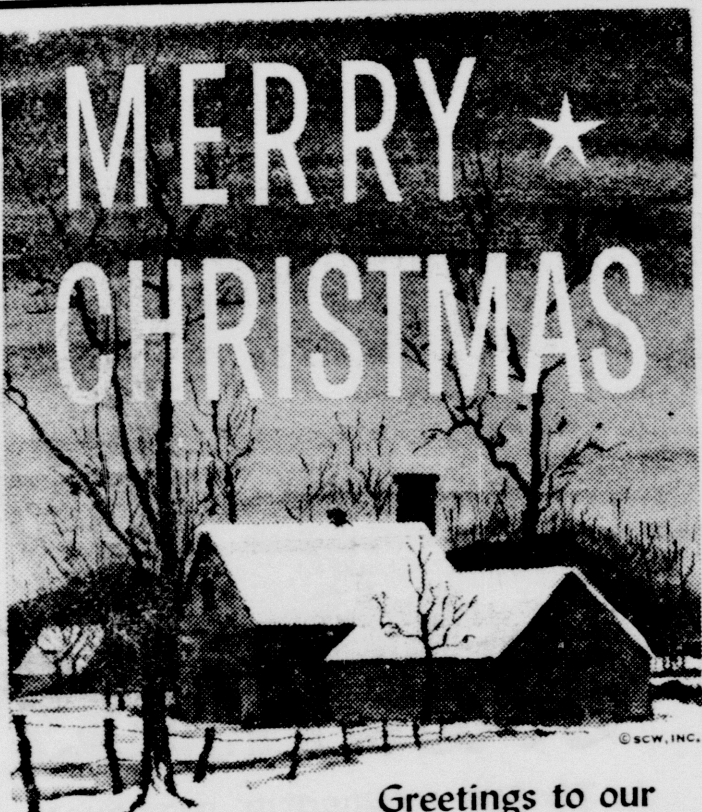


Here's hoping Santa is good to you and brings you your heart's desire!

WHITE'S STORE

MR. AND MRS. B. O. BELL

MERRY ★
CHRISTMAS



Greetings to our good friends & neighbors!

CARLTON IMPLEMENT COMPANY



...TO OUR FRIENDS!

Best wishes for a Christmas that's both merry and bountiful — from all the folks at

FRANK'S

HAMLIN'S LEADING DEPARTMENT STORE